

OREO[®]

Churros



Creme
Filling!

NEW & IMPROVED
RECIPE!
with even
MORE
OREO[®] FLAVOR!



OREO is the #1 brand on dessert menus overall!

Product Benefits

- Crispy, chocolate churros made with OREO® Cookie pieces and filled with OREO® creme
- Unique, attention-grabbing dessert option
- Roll in sugar or serve un-topped
- Versatile preparation - oven, TurboChef, or fryer
- Strong Hold Time with Warmers - Up to 2 Hours!

Mash-ups have quickly become a mainstay of the foodservice industry, generating immediate buzz and incremental sales. OREO® Churros continue this trend in a delicious way by combining rich, chocolate OREO® cookies with crispy, sweet churros and filling them with OREO® creme.

This combination delivers a melt-in-your-mouth chocolate churro pastry stick and a “just-baked” OREO® cookie taste with each bite. J&J Snack Foods has worked very closely with Mondelez International to develop the innovative treat. 102 years old, OREO® is the top branded ingredient in dessert menus¹, and #1-selling cookie in the category.² OREO® is seen as the most influential brand on consumers dessert purchases.³

J&J Snack Foods is the leading manufacturer of churros. Joining forces has led to the development of one of the most influential mash-ups in recent memory.

Item Code	Product Description	Case Count
5047	OREO Traditional 10” Filled	4/25 Ct., 2lbs Topping
5046	OREO Bites Filled Approx. 2”	Approx. 185-210 Pcs., 1lb Topping

Sources: ¹ Datassential - Q3 2023 ² Nielsen, xAOC plus Convenience—Full Year 2023

³ Technomic Proprietary Dessert Study - Q3 2021

Equipment

Displays, Warmers, Supplies



Model 326 Cart



Model 312 Warmer Display



Hawking Bag

POS Materials

Poster



Price Sign

Window/Door Clings

Table Tent

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