



K-12 School **FOODSERVICE OFFERING**

J&J SNACK FOODS
CORP

SOLUTIONS TO FIT THE NEW SCHOOL REGULATIONS

J&J Snack Foods offers a wide range of student-approved products that align with all major child nutrition programs, including Breakfast, Lunch, After School Snack, CACFP, and Summer Feeding. Most of our products meet USDA Smart Snack regulations, supporting healthier school foodservice and helping you boost participation while satisfying your students.

- Commitment to school foodservice for over 50 years
- Healthy, nutritious student - approved products
- Offerings for all programs: breakfast, lunch, after-school snacks, summer & a la carte
- Meeting new regulations, boosting participation & satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

STRATEGIC ALLIANCES



K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods. Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515



Cool School Cafe
By Buyers Edge Platform

Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit www.CoolSchoolCafe.com to learn more.

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SUPERPRETZEL
SOFT PRETZELS

SUPERPRETZEL
SOFT PRETZELS
Whole Grain
Bavarian
BAKERY

NEW!



ITEM# 3704



SOFT PRETZELS

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.

ITEM# 30185



ITEM# 31191



ITEM# 7051

PRODUCT BENEFITS



**Whole Grain
Rich Products**



**Provides
various bread
components**



**Thaw-n-serve
varieties
available**



**Individually
wrapped
options**



**Free From
Artificial Flavors**



**Buy American
Compliant**

CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Processing Available	Commodity	CACFP Eligible
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																		
30110	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels	100	2.2 oz.	2	150	1	0	0	0	30	0	0	3	140	5	Yes	Yes	
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	330	0.5 oz	2	130	1	0	0	0	27	0	0	2	130	5	Yes	Yes	
30410	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (I/W)	100	2.2 oz.	2	150	1	0	0	0	30	0	0	3	140	5	Yes	Yes	
30113	SUPERPRETZEL® 51% WG Mini Baked Pretzels	200	1 oz.	1	70	0	0	0	0	14	0	0	1	90	2	Yes	Yes	
30131	SUPERPRETZEL® 51% WG Mini Baked Pretzels (I/W)	200	1 oz.	1	70	0	0	0	0	14	0	0	1	90	2	Yes	Yes	
30114	SUPERPRETZEL® 51% WG King Size Soft Pretzel	50	5 oz	2.75	170	1	0	0	0	35	0	0	3	120	6	Yes	Yes	
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	180	1 oz.	1	70	0.5	0	0	0	14	0	0	1.5	30	2	Yes	Yes	
31190	SUPERPRETZEL® 51% WG Junior Cheese Soft Pretzel (I/W)	50	3.3 oz	2.75	250	8	4	0	20	36	2	1	3	460	8	Yes	Yes	
31191	SUPERPRETZEL® 51% WG Soft Pretzel Turkey Dogs	100	4 oz	2	280	12	3.5	0	50	32	5	6	2	470	11	Yes	No	
SUPERPRETZEL® SUPERSTIX®																		
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (I/W)	60	2.1 oz.	2	150	2.5	1	0	5	30	8	8	3	115	4	Yes	No	
SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																		
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes	
BAVARIAN BAKERY® SOFT PRETZEL ROLLS																		
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	120	2.2 oz.	2	180	3	1	0	0	33	4	4	3	25	5	Yes	Yes	
9556	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk	120	2.2 oz.	2	180	3	1	0	0	33	4	4	3	25	5	Yes	Yes	

*Optional salt topping available with all products except Individually Wrapped & SUPERSTIX.

**Only flour is commodity processed.

LUIGI'S®
WholeFruit®

ITEM# 48450



SHAPE UPS IS NOW
⇒ LUIGI'S® THEME CUPS! ⇒



FROZEN NOVELTIES

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting 100% juice frozen novelties and sherbet, while complying with strict wellness policies.



		Pack	Serving Size (oz.)	Creditable Fruit	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	CACFP Eligible	
CODE	Product Description																
WHOLE FRUIT® FROZEN JUICE CUPS																	
23060000	Wild Cherry Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	19	15	0	3	5	0	Yes
23060005	Strawberry Pomegranate Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	19	16	0	3	5	0	Yes
23060010	Orange Pineapple Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	5	0	Yes
23060015	Watermelon Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	25	21	0	3	10	0	Yes
23060020	Orange Pineapple & Cherry Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	19	16	0	3	10	0	Yes
23060025	Mixed Berry & Lemon Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	19	16	0	3	5	0	Yes
23060030	Mango/Strawberry Pom Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	19	15	0	2	0	0	Yes
LUIGI'S® FROZEN SORBET CUPS																	
48441	Orange Sorbet Cup	96	4.4 fl oz	1/2 cup	80	0	0	0	0	0	20	15	0	3	0	0	Yes
48445	Kiwi/Strawberry Swirl Sorbet Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	18	15	0	3	5	0	Yes
48447	NEW! Passionfruit/Cran Swirl Sorbet Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	0	0	Yes
LUIGIS® FROZEN THEMED CUPS																	
41502	Shamrock Juice Cups (Lemon/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	0	0	Yes
41503	Pumpkin Juice Cups (Orange/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	0	0	Yes
41504	Heart Juice Cups (Red Cherry Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	5	0	Yes
41505	Snowman Juice Cups (Cherry/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	0	0	Yes
41506	Birthday/Celebration Juice Cups (Cherry/Lemon)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	0	20	16	0	3	0	0	Yes
LUIGI'S® FROZEN SOURS CUPS																	
48450	Sour Watermelon Cup	96	4.4 fl oz	1/2 cup	80	0	0	0	0	0	19	15	0	3	0	0	Yes
LUIGI'S® FROZEN SHERBET CUPS																	
38440	Orange Sherbet Cup	96	4 fl oz	0	120	1.5	1	1	5	26	21	15	0	20	0	No	
38441	Raspberry Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	15	0	20	0	No	
38442	Lime Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	15	0	20	0	No	
38447	Rainbow Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	20	0	20	0	No	

*Birthday/Celebration Cup is available year round.

All other items are seasonal.

**LUIGI'S Sherbet does not contain 100% juice but meets the (D) Dairy requirements for A-La-Carte.

PRODUCT BENEFITS



100% RDA
Vitamin C



Provides
1/2 Cup Fruit
Component



Cups Have
3g Fiber



Gluten Free



Free From
Artificial Flavors



Buy American
Compliant

**iHola!
Churros**



BAKED GOODS

J&J Snack Foods baked goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.



PRODUCT BENEFITS



Whole Grain
Rich Products



Thaw-n-serve
varieties
available



Individually
wrapped
options



Provides
Various Grain
Crediting



Free From
Artificial Flavors



Buy American
Compliant

CODE	Product Description	Pack	Serving Size (inches)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (mg)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Commodity Processing Available
DUTCH WAFFLE 51% WHOLE GRAIN																
4521	Dutch Waffle	48	5"	2	330	19	3	0	15	38	12	11	3	330	4	No
4523	Dutch Waffle (No Artificial Flavors)	48	5"	2	340	19	3	0	15	39	12	11	3	330	4	No
4522	Dutch Waffle Sticks	600	10	1.75	250	9	1.5	0	15	40	12	11	3	340	4	No
iHOLA! CHURROS® WHOLE GRAIN CHURROS																
41110	51% Whole Grain Churros Apple	100	5"	1	150	5	1	0	0	25	8	8	1	70	3	No
41112	51% Whole Grain Churros Raspberry	100	5"	1	160	4.5	1	0	0	27	9	9	1	75	2	No
41114	51% Whole Grain Churros Cinnamon	100	5"	1	140	8	1.5	0	0	22	5	5	1	70	2	No
41147	51% Whole Grain Churros Apple-(I/W)	100	5"	1	150	5	1	0	0	25	8	8	1	70	2	No
41148	51% Whole Grain Churros Raspberry- (I/W)	100	5"	1	160	4.5	1	0	0	27	9	9	1	75	2	No
41126	NEW! 51% Whole Grain Churro Cinnamon Cream Cheese Filled	100	5"	1	160	4	1.5	0	5	28	9	9	2	100	3	No

BeneFIT®
Bars
Crunch-n-Crave Crackers
THINSTERS



**NEW
BRANDING,
SAME GREAT
PRODUCTS!**

PRE-PACKAGED BAKERY

From breakfast solutions to after school snacks,
our pre-baked products give you the tools you need
to deliver the quality your students expect.



ITEM# 2049193



ITEM# 40409



ITEM#
2049192



ITEM# 40401

PRODUCT BENEFITS



**Whole Grain
Rich Products**



**Provides
various bread
components**



**Excellent
Grab-n-Go
Option**



**Free From
Artificial Flavors**



**Buy American
Compliant**



CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (mg)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Processing Available	Commodity	CACFP Eligible
BENEFIT® BARS MADE WITH 51% WHOLE GRAINS - INDIVIDUALLY WRAPPED																		
40400	Oatmeal Raisin	48	2.5 oz.	2	280	9	3	0	15	47	21	17	3	180	4	No	No	
40401	Oatmeal Chocolate Chip	48	2.5 oz.	2	270	9	3	0	20	46	16	15	5	250	5	No	No	
40402	Banana Chocolate Chunk	48	2.5 oz.	2	280	8	3	0	15	47	17	15	5	220	5	No	No	
40403	Apple Cinnamon	48	2.5 oz.	2	280	9	3	0	15	47	22	16	4	210	4	No	No	
40404	French Toast	48	2.5 oz.	2	280	9	2.5	0	25	45	20	18	3	200	5	No	No	
40406	Cocoa Chip	48	2.5 oz.	2	270	8	2.5	0	0	47	20	19	4	230	5	No	No	
40408	Chocolate Cream Chip	48	2.5 oz.	2	270	7	2	0	0	48	21	20	4	250	5	No	No	
40409	Celebration	48	2.5 oz.	2	280	9	3	0	0	47	20	19	3	190	4	No	No	
BENEFIT® MINI BARS MADE WITH 51% WHOLE GRAINS - INDIVIDUALLY WRAPPED																		
40454	Oatmeal Chocolate Chip	96	1.25 oz.	1	130	4	1.5	0	0	23	9	8	3	105	2	No	No	
40455	Brownie Bar	96	1.25 oz.	1	130	3.5	1	0	0	23	10	10	2	110	2	No	No	
40456	Banana Chocolate Chunk	96	1.25 oz.	1	130	3.5	1.5	0	5	22	10	10	1	100	2	No	No	
READI-BAKE® PRE-PACKAGED GRAHAMS & CRACKERS MADE WITH 51% WHOLE GRAINS																		
39085	Jungle Crackers	200	1 oz.	1	130	4	0	0	0	20	8	7	1	95	2	No	Yes	
56070	Chocolate Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	75	2	No	Yes	
56071	Honey Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	90	2	No	Yes	
56072	Cinnamon Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	115	2	No	Yes	
THINSTERS® CRUNCH & CRAVE™ CRACKERS																		
2049192	Original Crackers	100	1.6 oz.	2	200	6	0	0	0	32	6	5	3	210	4	No	No	
2049193	Churro flavored Crackers	160	1 oz.	1	110	2.5	0	0	0	21	8	8	2	75	2	No	No	
2049194	Original Crackers	160	1 oz.	1	110	3	0	0	0	20	4	3	2	150	2	No	No	



COOKIE DOUGH

Delicious BeneFIT® 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.



ITEM#
04932

PRODUCT BENEFITS



Whole Grain
Rich Products



0g Trans Fat



Provides
Various Grain
Crediting



Free From
Artificial Flavors



Buy American
Compliant



CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Commodity Processing Available
READI-BAKE® BENEFIT FROZEN COOKIE DOUGH MADE WITH 51% WHOLE GRAINS																
04911	Chocolate Chip Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	8	2	90	2	Yes
04912	Candy Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	85	2	Yes
04914	Double Chocolate Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	95	2	Yes
04915	Sugar Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	105	1	Yes
04931	Chocolate Chip Cookie	180	1.33 oz.	0.75	140	4	1.5	0	15	24	12	11	2	120	2	Yes
04932	Candy Cookie	180	1.33 oz.	0.75	140	4	1.5	0	10	25	12	12	3	115	2	Yes
04934	Double Chocolate Cookie	180	1.33 oz.	0.75	140	4.5	1.5	0	15	24	13	12	2	130	2	Yes
04935	Sugar Cookie	180	1.33 oz.	0.75	140	4.5	1.5	0	10	25	12	12	3	140	2	Yes
14921	Chocolate Chip Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	16	3	160	3	Yes
14922	Candy Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	16	3	160	3	Yes
14924	Double Chocolate Cookie	192	1.85 oz.	1	190	6	2	0	20	33	17	17	3	180	3	Yes
14925	Sugar Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	12	4	190	3	Yes

PROMOTIONS



Cool School Cafe
By Buyers Edge Platform

*Earn rewards for your
School Menu Program by purchasing
qualifying J&J Snack Foods products.*

*Visit
www.CoolSchoolCafe.com
to learn more.*

* Returning purchases earn 1,500 Cool School Points

* New single category purchasers earn 3,000 Cool School Points
with purchase of 100 cases or more

J&J SNACK FOODS
2026-2027
BACK-TO-SCHOOL
PROMOTION
AUG. 3RD, 2026
THROUGH
NOV. 20TH, 2026

QUALIFYING STEPS

STEP 1
Purchase & menu the featured products between **AUGUST 3RD - NOV. 20TH, 2026**

STEP 2
Send your proof of purchase to: Support@CoolSchoolCafe.com by **JANUARY 8TH, 2027**
Or submit your proof of purchase via mail:
Cool School Cafe, PO BOX 535
Becker, MN 55508

STEP 3
Receive your **COOL SCHOOL POINTS!**

FOR MORE INFORMATION, SCAN HERE

Cool School Cafe
By Buyers Edge Platform

CoolSchoolCafe.com | JJSnackFoodservice.com | 800.486.9533 | JJSnack@RealTimeSolutions.com

DOUBLE, TRIPLE, AND 5,000 REASONS TO SMILE
FEBRUARY 2ND THROUGH MAY 29TH 2026

RECEIVE
→ **DOUBLE**
Cool School Points
when purchasing
2 CATEGORIES

RECEIVE
→ **TRIPLE**
Cool School Points
when purchasing
3 CATEGORIES

RECEIVE
→ **5,000**
Cool School Points
when purchasing
10 CASES OR MORE

Minimum purchase of 10 cases per category to participate.
Qualifying Purchase Dates: 2/2 - 5/29/26

Cool School Cafe
J&J SNACK FOODS
THINSTEARS
LUIGIS
the candy
WholeFruit
Eat Real
RealTime

BACK-TO-SCHOOL PROMOTION AUGUST 3RD - NOVEMBER 20TH

Schools will receive
DOUBLE Cool School Points
when you menu any variety
3 times.

BONUS OFFERING:

Schools will receive additional
10,000 Cool School Points
when you receive any variety of
products 5 or more times.

CROSS CATEGORY SCHOOL PROMOTION

FEBRUARY 2ND - MAY 29TH

Earn **DOUBLE** Cool School Points
when purchasing **2 CATEGORIES**.

Earn **TRIPLE** Cool School Points
when purchase **3 CATEGORIES**.

Earn **5,000** Cool School Points
when purchasing **10 cases**
or more.



K-12 SCHOOL FOODSERVICE RECIPES

LUIGI'S®

Frozen Sorbet Cups (Orange)
Item #48441



SUPERPRETZEL
SOFT PRETZELS
Whole Grain

Soft Pretzel Roll
Item #7051

Soft Pretzel Nuggets
Item #30185



WholeFruit®

Frozen Juice Cups
(Orange Pineapple & Cherry Swirl)
(Item #23060020)



Dutch Waffle

Dutch Waffle
Item #4521

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MAY 2026