



K-12 School
**FOODSERVICE
OFFERING**

J&S SNACK FOODS
CORP

SOLUTIONS TO FIT THE NEW SCHOOL REGULATIONS

J&J Snack Foods offers a wide range of student-approved products that align with all major child nutrition programs, including Breakfast, Lunch, After School Snack, CACFP, and Summer Feeding. Most of our products meet USDA Smart Snack regulations, supporting healthier school foodservice and helping you boost participation while satisfying your students.

- Commitment to school foodservice for over 50 years
- Healthy, nutritious student - approved products
- Offerings for all programs: breakfast, lunch, after-school snacks, summer & a la carte
- Meeting new regulations, boosting participation & satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

STRATEGIC ALLIANCES



K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods. Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit www.CoolSchoolCafe.com to learn more.

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SUPERPRETZEL
SOFT PRETZELS

Whole Grain

BAVARIAN
BAKERY

NEW!



SOFT PRETZELS

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.



PRODUCT BENEFITS



Whole Grain Rich Products



Provides various bread components



Thaw-n-serve varieties available



Individually wrapped options



Free From Artificial Flavors



Buy American Compliant

CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (mg)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Processing Available	Commodity	CACFP Eligible	
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																			
30110	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels	100	2.2 oz.	2	150	1	0	0	0	30	0	0	3	140	5	Yes	Yes		
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	330	0.5 oz.	2	130	1	0	0	0	27	0	0	2	130	5	Yes	Yes		
30410	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (I/W)	100	2.2 oz.	2	150	1	0	0	0	30	0	0	3	140	5	Yes	Yes		
30113	SUPERPRETZEL® 51% WG Mini Baked Pretzels	200	1 oz.	1	70	0	0	0	0	14	0	0	1	90	2	Yes	Yes		
30131	SUPERPRETZEL® 51% WG Mini Baked Pretzels (I/W)	200	1 oz.	1	70	0	0	0	0	14	0	0	1	90	2	Yes	Yes		
30114	SUPERPRETZEL® 51% WG King Size Soft Pretzel	50	5 oz.	2.75	170	1	0	0	0	35	0	0	3	120	6	Yes	Yes		
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	180	1 oz.	1	70	0.5	0	0	0	14	0	0	1.5	30	2	Yes	Yes		
31191	SUPERPRETZEL® 51% WG Soft Pretzel Turkey Dogs	100	4 oz.	2	280	12	3.5	0	50	32	5	6	2	470	11	Yes	No		
SUPERPRETZEL® SUPERSTIX®																			
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (I/W)	60	2.1 oz.	2	150	2.5	1	0	5	30	8	8	3	115	4	Yes	No		
SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																			
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	100	2.2 oz.	2	140	0.5	0	0	0	30	1	0	3	150	5	Yes	Yes		
BAVARIAN BAKERY® SOFT PRETZEL ROLLS																			
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	120	2.2 oz.	2	180	3	1	0	0	33	4	4	3	25	5	Yes	Yes		
9556	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk	120	2.2 oz.	2	180	3	1	0	0	33	4	4	3	25	5	Yes	Yes		

*Optional salt topping available with all products except Individually Wrapped & SUPERSTIX.

**Only flour is commodity processed.



LUIGI'S

WholeFruit



FROZEN NOVELTIES

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting 100% juice frozen novelties and sherbet, while complying with strict wellness policies.

SHAPE UPS IS NOW
LUIGI'S® THEME CUPS!::



CODE	Product Description	Pack	Serving Size (oz.)	Creditable Fruit	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	CACFP Eligible
WHOLE FRUIT® FROZEN JUICE CUPS																
23060000	Wild Cherry Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	19	15	0	3	5	0	Yes
23060005	Strawberry Pomegranate Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	19	16	0	3	5	0	Yes
23060010	Orange Pineapple Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	5	0	Yes
23060015	Watermelon Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	25	21	0	3	10	0	Yes
23060020	Orange Pineapple & Cherry Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	19	16	0	3	10	0	Yes
23060025	Mixed Berry & Lemon Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	19	16	0	3	5	0	Yes
23060030	Mango/Strawberry Pom Swirl Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	19	15	0	2	0	0	Yes
LUIGI'S® FROZEN SORBET CUPS																
48441	Orange Sorbet Cup	96	4.4 fl oz	1/2 cup	80	0	0	0	0	20	15	0	3	0	0	Yes
48445	Kiwi/Strawberry Swirl Sorbet Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	18	15	0	3	5	0	Yes
48447	NEW! Passionfruit/Cran Swirl Sorbet Cup	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	0	0	Yes
LUIGI'S® FROZEN THEMED CUPS																
41502	Shamrock Juice Cups (Lemon/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	0	0	Yes
41503	Pumpkin Juice Cups (Orange/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	0	0	Yes
41504	Heart Juice Cups (Red Cherry Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	5	0	Yes
41505	Snowman Juice Cups (Cherry/Lime Swirl)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	0	0	Yes
41506	Birthday/Celebration Juice Cups (Cherry/Lemon)	96	4.4 fl oz	1/2 cup	70	0	0	0	0	20	16	0	3	0	0	Yes
LUIGI'S® FROZEN SOURS CUPS																
48450	Sour Watermelon Cup	96	4.4 fl oz	1/2 cup	80	0	0	0	0	19	15	0	3	0	0	Yes
LUIGI'S® FROZEN SHERBET CUPS																
38440	Orange Sherbet Cup	96	4 fl oz	0	120	1.5	1	1	5	26	21	15	0	20	0	No
38441	Raspberry Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	15	0	20	0	No
38442	Lime Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	15	0	20	0	No
38447	Rainbow Sherbet Cup	96	4 fl oz	0	120	1.5	1	0	5	26	21	20	0	20	0	No

*Birthday/Celebration Cup is available year round. All other items are seasonal.
**LUIGI'S Sherbet does not contain 100% juice but meets the (D) Dairy requirements for A-La-Carte.

PRODUCT BENEFITS



iHola! Churros

Dutch Waffle



PRODUCT BENEFITS



Whole Grain Rich Products



Thaw-n-serve varieties available



Individually wrapped options



Provides Various Grain Crediting



Free From Artificial Flavors



Buy American Compliant

BAKED GOODS

J&J Snack Foods baked goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.

CODE	Product Description	Pack	Serving Size (inches)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Commodity Processing Available
DUTCH WAFFLE 51% WHOLE GRAIN																
4521	Dutch Waffle	48	5"	2	330	19	3	0	15	38	12	11	3	330	4	No
4523	Dutch Waffle (No Artificial Flavors)	48	5"	2	340	19	3	0	15	39	12	11	3	330	4	No
4522	Dutch Waffle Sticks	600	10	1.75	250	9	1.5	0	15	40	12	11	3	340	4	No
IHOLA! CHURROS® 51% WHOLE GRAIN CHURROS																
4110	51% Whole Grain Churros Apple	100	5"	1	150	5	1	0	0	25	8	8	1	70	3	No
4112	51% Whole Grain Churros Raspberry	100	5"	1	160	4.5	1	0	0	27	9	9	1	75	2	No
4114	51% Whole Grain Churros Cinnamon	100	5"	1	140	8	1.5	0	0	22	5	5	1	70	2	No
41147	51% Whole Grain Churros Apple-(I/W)	100	5"	1	150	5	1	0	0	25	8	8	1	70	2	No
41148	51% Whole Grain Churros Raspberry- (I/W)	100	5"	1	160	4.5	1	0	0	27	9	9	1	75	2	No
41126	NEW! 51% Whole Grain Churro Cinnamon Cream Cheese Filled	100	5"	1	160	4	1.5	0	5	28	9	9	2	100	3	No

BeneFIT[®] Bars
Crunch-n-Crave Crackers
THINSTERS

READI-BAKE[®]

**NEW BRANDING,
SAME GREAT PRODUCTS!**

PRE-PACKAGED BAKERY

From breakfast solutions to after school snacks, our pre-baked products give you the tools you need to deliver the quality your students expect.



ITEM# 2049193



ITEM# 40409



ITEM# 2049192



ITEM# 40401

PRODUCT BENEFITS



Whole Grain Rich Products



Provides various bread components



Excellent Grab-n-Go Option



Free From Artificial Flavors



Buy American Compliant



CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Processing Available	Commodity	CACFP Eligible
BENEFIT[®] BARS MADE WITH 51% WHOLE GRAINS - INDIVIDUALLY WRAPPED																		
40400	Oatmeal Raisin	48	2.5 oz.	2	280	9	3	0	15	47	21	17	3	180	4	No	No	
40401	Oatmeal Chocolate Chip	48	2.5 oz.	2	270	9	3	0	20	46	16	15	5	250	5	No	No	
40402	Banana Chocolate Chunk	48	2.5 oz.	2	280	8	3	0	15	47	17	15	5	220	5	No	No	
40403	Apple Cinnamon	48	2.5 oz.	2	280	9	3	0	15	47	22	16	4	210	4	No	No	
40404	French Toast	48	2.5 oz.	2	280	9	2.5	0	25	45	20	18	3	200	5	No	No	
40406	Cocoa Chip	48	2.5 oz.	2	270	8	2.5	0	0	47	20	19	4	230	5	No	No	
40408	Chocolate Cream Chip	48	2.5 oz.	2	270	7	2	0	0	48	21	20	4	250	5	No	No	
40409	Celebration	48	2.5 oz.	2	280	9	3	0	0	47	20	19	3	190	4	No	No	
BENEFIT[®] MINI BARS MADE WITH 51% WHOLE GRAINS - INDIVIDUALLY WRAPPED																		
40454	Oatmeal Chocolate Chip	96	1.25 oz.	1	130	4	1.5	0	0	23	9	8	3	105	2	No	No	
40455	Brownie Bar	96	1.25 oz.	1	130	3.5	1	0	0	23	10	10	2	110	2	No	No	
40456	Banana Chocolate Chunk	96	1.25 oz.	1	130	3.5	1.5	0	5	22	10	10	1	100	2	No	No	
READI-BAKE[®] PRE-PACKAGED GRAHAMS & CRACKERS MADE WITH 51% WHOLE GRAINS																		
39085	Jungle Crackers	200	1 oz.	1	130	4	0	0	0	20	8	7	1	95	2	No	Yes	
56070	Chocolate Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	75	2	No	Yes	
56071	Honey Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	90	2	No	Yes	
56072	Cinnamon Graham Crackers	200	1 oz.	1	120	4	0	0	0	20	7	7	1	115	2	No	Yes	
THINSTERS[®] CRUNCH & CRAVE[™] CRACKERS																		
2049192	Original Crackers	100	1.6 oz.	2	200	6	0	0	0	32	6	5	3	210	4	No	No	
2049193	Churro flavored Crackers	160	1 oz.	1	110	2.5	0	0	0	21	8	8	2	75	2	No	No	
2049194	Original Crackers	160	1 oz.	1	110	3	0	0	0	20	4	3	2	150	2	No	No	



COOKIE DOUGH

Delicious BeneFIT® 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.

PRODUCT BENEFITS



Whole Grain Rich Products



0g Trans Fat



Provides Various Grain Crediting



Free From Artificial Flavors



Buy American Compliant



ITEM# 04932



CODE	Product Description	Pack	Serving Size (oz.)	Creditable Grains	Total Calories (cal)	Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (mg)	Total Sugars (g)	Added Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Commodity Processing Available
READI-BAKE® BENEFIT FROZEN COOKIE DOUGH MADE WITH 51% WHOLE GRAINS																
04911	Chocolate Chip Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	8	2	90	2	Yes
04912	Candy Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	85	2	Yes
04914	Double Chocolate Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	95	2	Yes
04915	Sugar Cookie	384	1 oz.	0.5	100	3	1	0	10	18	9	9	2	105	1	Yes
04931	Chocolate Chip Cookie	180	1.33 oz.	0.75	140	4	1.5	0	15	24	12	11	2	120	2	Yes
04932	Candy Cookie	180	1.33 oz.	0.75	140	4	1.5	0	10	25	12	12	3	115	2	Yes
04934	Double Chocolate Cookie	180	1.33 oz.	0.75	140	4.5	1.5	0	15	24	13	12	2	130	2	Yes
04935	Sugar Cookie	180	1.33 oz.	0.75	140	4.5	1.5	0	10	25	12	12	3	140	2	Yes
14921	Chocolate Chip Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	16	3	160	3	Yes
14922	Candy Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	16	3	160	3	Yes
14924	Double Chocolate Cookie	192	1.85 oz.	1	190	6	2	0	20	33	17	17	3	180	3	Yes
14925	Sugar Cookie	192	1.85 oz.	1	190	6	2	0	15	34	17	12	4	190	3	Yes

PROMOTIONS



Cool School Cafe
By Buyers Edge Platform

Earn rewards for your School Menu Program by purchasing qualifying J&J Snack Foods products.

Visit www.CoolSchoolCafe.com to learn more.

* Returning purchases earn 1,500 Cool School Points
* New single category purchasers earn 3,000 Cool School Points with purchase of 100 cases or more

2025-2027 BACK-TO-SCHOOL PROMOTION
AUG. 3RD, 2026 THROUGH NOV. 20TH, 2026

QUALIFYING STEPS

STEP 1
Purchase & menu the featured products between AUGUST 3RD - NOV. 20TH, 2026

STEP 2
Send your proof of purchase to Support@CoolSchoolCafe.com by JANUARY 8TH, 2027
Or submit your proof of purchase via mail:
Cool School Cafe, PO BOX 535
Becker, MN 55308

STEP 3
Receive your COOL SCHOOL POINTS!

RECEIVE
→ **DOUBLE** Cool School Points when purchasing 2 CATEGORIES

RECEIVE
→ **TRIPLE** Cool School Points when purchasing 3 CATEGORIES

RECEIVE
→ **5000** Cool School Points when purchasing 10 CASES OR MORE

Minimum purchase of 10 cases per category to participate.
Qualifying Purchase Dates: 2/2 - 5/29/26

BACK-TO-SCHOOL PROMOTION

AUGUST 3RD - NOVEMBER 20TH

Schools will receive **DOUBLE** Cool School Points when you menu any variety 3 times.

BONUS OFFERING:
Schools will receive additional 10,000 Cool School Points when you receive any variety of products 5 or more times.

DOUBLE, TRIPLE, AND 5,000 REASONS TO SMILE
FEBRUARY 2ND THROUGH MAY 29TH 2026

RECEIVE
→ **DOUBLE** Cool School Points when purchasing 2 CATEGORIES

RECEIVE
→ **TRIPLE** Cool School Points when purchasing 3 CATEGORIES

RECEIVE
→ **5000** Cool School Points when purchasing 10 CASES OR MORE

Minimum purchase of 10 cases per category to participate.
Qualifying Purchase Dates: 2/2 - 5/29/26

CROSS CATEGORY SCHOOL PROMOTION

FEBRUARY 2ND - MAY 29TH

Earn **DOUBLE** Cool School Points when purchasing 2 CATEGORIES.

Earn **TRIPLE** Cool School Points when purchase 3 CATEGORIES.

Earn 5,000 Cool School Points when purchasing 10 cases or more.



K-12 SCHOOL FOODSERVICE RECIPES



Frozen Sorbet Cups (Orange)
Item #48441



Soft Pretzel Roll
Item #7051

Soft Pretzel Nuggets
Item #30185



Frozen Juice Cups
(Orange Pineapple & Cherry Swirl)
(Item #23060020)



Dutch Waffle
Item #4521

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MAY 2026