

K-12 School
**FOODSERVICE
OFFERING**

J&S SNACK FOODS
CORP

SOLUTIONS TO FIT THE NEW SCHOOL REGULATIONS

J&J Snack Foods K-12 products align with the following child nutrition programs: Breakfast, Lunch, After School Snack, CACFP & Summer Feeding. The majority of J&J Snack Foods products align with the USDA Smart Snack regulations, which promotes healthier schools foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, C, or D.

STRATEGIC ALLIANCES



K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods. Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit www.CoolSchoolCafe.com to learn more.

- Commitment to school foodservice for over 50 years
- Healthy, nutritious student - approved products
- Offerings for all programs: breakfast, lunch, after-school snacks, summer & a la carte
- Meeting new regulations, boosting participation & satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

SMART SNACK PROGRAM FRUIT/VEGETABLE/DAIRY

Look for "F" for Fruit, "V" for Vegetable, or "D" for Dairy in the A la Carte Smart™ column

- Less than 200 Calories
- Less than 35% Sugar by Weight
- Less than 30% Calories from Fat
- 0g Trans Fat
- Less than 10% Calories
- Less than 200mg of Sodium

Look for "S" for Snack in the Smart Snack® column

- Provides Various Bread Components
- Meets Whole Grain Rich Criteria
- Thaw-n-Serve Varieties Available
- Individually Wrapped Options!

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Look for
"S" for Snack
"F" for Fruit
"V" for Vegetable
"D" for Dairy
 in the
Smart Snack
Column

- | | |
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| 5 Gourmet Soft Pretzels | 15 Cookie Dough |
| 7 Frozen Novelties | 17 Promotions |
| 9 Baked Goods | 18 Foodservice Recipes |
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SUPERPRETZEL
SOFT PRETZELS



Serving Suggestion

ITEM# 30110

SUPERPRETZEL
SUPERSTIX
Whole Grain

SOFT PRETZELS



The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.

SUPERPRETZEL
SOFT PRETZELS
Whole Grain

PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!
- No Palm Oil



ITEM# 31191



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			A La Carte Smart® Pack	Serving Size (oz.)	Creditable Grains*	Creditable Meat	Total Calories (cal)	%of Calories from Fat	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available			
		Breakfast	Lunch	After-School Snack																							
SUPERPRETZEL® TRADITIONAL SOFT PRETZELS (NON-WG)																											
3010	SUPERPRETZEL® Soft Pretzels	x	x			100	2.5 oz	0	0	180	0.5	3%	0	0%	0	0	37	0	0%	1	100	5	0	0	15	No	
3014	SUPERPRETZEL® King Size Soft Pretzels	x	x			50	5 oz	0	0	380	1	5%	0	0%	0	0	78	2	1%	2	240	12	0	0	30	No	
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																											
30110	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels*	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	140	5	0	2	2	10	Yes
30410	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels (I/W)*	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	140	5	0	2	2	10	Yes
30113	SUPERPRETZEL® 51% WG Mini Soft Pretzels	x	x	x	S	200	1oz	1	0	70	0	0%	0	0%	0	0	14	0	0%	1	90	2	0	0	0	4	Yes
30131	SUPERPRETZEL® 51% WG Mini Soft Pretzels (I/W)	x	x	x	S	200	1 oz	1	0	70	0	0%	0	0%	0	0	14	0	0%	1	90	2	0	0	0	4	Yes
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	x	x	x	S	330	0.5 oz	½	0	130	1	7%	0	0%	0	0	27	0	0%	2	130	5	0	0	0	8	Yes
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	x	x	x	S	180	1oz	1	0	70	0.5	6%	0	0%	0	0	14	0	0%	1	40	2	0	0	0	4	Yes
31190	SUPERPRETZEL® 51% WG Junior Cheese Soft Pretzels (I/W)	x	x		EB	50	3.3 oz	2 ¾	0	240	7	26%	2.5	9%	0	20	38	2	2%	4	460	8	8	2	8	8	Yes
SUPERPRETZEL® 51% Whole Grain Soft Pretzel Turkey Dogs (I/W)																											
31191	NEW! SUPERPRETZEL® 51% WG Soft Pretzel Turkey Dogs (I/W)	x	x	x	EB	100	4 oz	2	0	250	8	29%	2.5	9%	0	45	33	6	5%	3	360	12	0	0	10	15	Yes
SUPERPRETZEL® SUPERSTIX®																											
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (I/W)	x	x	x	S	60	2.1 oz	2	0	150	2.5	15%	1	6%	0	5	30	8	13%	3	115	4	2	0	2	8	Yes
*SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																											
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes

*Optional salt topping available with all products except Individually Wrapped & SUPERSTIX.

**Only flour is commodity processed.

Bavarian
BAKERY

ITEM# 9556



Serving Suggestion

GOURMET SOFT PRETZELS

We are bringing restaurant trends to your cafeteria with our gourmet
51% whole grain Bavarian Bakery™ soft pretzel line.



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				Serving Size (oz.)	Total Calories (Cal)	Credible Grains*	%of Calories from Fat	Fat (g)	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available	
		Breakfast	Lunch	After School Snack	A La Carte Smart® Pack																					
*BAVARIAN BAKERY® SOFT PRETZEL ROLLS (ALL LOW SODIUM)																										
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	120	2.2 oz	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes
9546	BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll	x	x	x	S	72	2.6 oz. 2 ½	190	3	14%	1.5	7%	0	0	37	5	7%	3	80	6	0	0	2	6	Yes	
9549	BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll	x	x	x	S	100	2.2 oz.	2	160	2.5	14%	1	6%	0	0	32	4	6%	3	65	5	0	0	2	4	Yes
9556	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack	x	x	x	S	120	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes

*Low Sodium allows for favorite dipping sauces.

PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Versatile menu item

ITEM# 48450

FROZ
NOVE

[illegible]

LUIGI'S®

FROZEN NOVELTIES

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting 100% juice frozen novelties and sherbet, while complying with strict wellness policies.

**SAME
REAL FLAVOR
IN A NEW
BRANDED CUP!**



**SHAPE
UPS®**

7

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				Pack	Fruit/Vegetable Component	Total Calories (cal)	%of Calories from Fat	Saturated Fat (g)	% of Calories from Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)			
		Breakfast	Lunch	After School Snack	A La Carte Smart®																				
LUIGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48441	LUIGI'S® 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	15	12%	3	5	0	60	100	6	2	
48443	LUIGI'S® 100% Frozen Juice Sorbet Blue Raspberry	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	14	11%	3	5	0	0	100	6	2	
48445	LUIGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	18	15	12%	3	5	0	0	100	6	2	
48446	LUIGI'S® 100% Frozen Juice Sorbet Cherry/Blue Raspberry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	18	15	12%	3	5	0	10	100	8	2	
LUIGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48450	LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	20	15	12%	3	10	0	0	100	8	0	
WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS -100% JUICE, 100% VITAMIN C																									
23060000	Whole Fruit® 100% Frozen Juice Cup Wild Cherry	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	10	0	10	100	8	2	
23060005	Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	5	0	10	100	8	2	
23060010	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	20	16	12%	3	5	0	15	100	8	2	
23060015	Whole Fruit® 100% Frozen Juice Cup Watermelon	x	x	x	F	96	4.4 fl oz	½ Cup	90	0	0%	0	0%	0	25	21	18%	3	10	0	10	100	8	0	
23060020	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	10	0	10	100	8	2	
23060025	Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	5	0	4	100	8	2	
23060030	Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Pom Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	18	15	12%	3	5	0	30	100	8	2	
SHAPE UPS® 100% FROZEN JUICE THEMED CUPS® - 100% VITAMIN C																									
41502	Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	15	12%	3	5	0	0	100	8	2	
41503	Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	15	12%	3	5	0	30	100	8	2	
41504	Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	10	0	10	100	8	2	
41505	Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	19	16	12%	3	10	0	4	100	8	2	
41506	Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Cherry/Lemon)*	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	18	15	12%	3	5	0	10	100	8	2	
LUIGI'S® SHERBET MADE WITH FRUIT JUICE**																									
38440	LUIGI'S® Sherbet Orange				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	1	0	100	2	2
38441	LUIGI'S® Sherbet Raspberry				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38442	LUIGI'S® Sherbet Lime				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38447	LUIGI'S® Sherbet Rainbow				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	25	21	19%	0	15	0	0	100	2	2

*Birthday/Celebration Cup is available year round. All other items are seasonal.

**LUIGI'S Sherbet does not contain 100% juice but meets the (D) Dairy requirements for A-La-Carte.

PRODUCT BENEFITS

- Excellent participation builder
- 4.4 fl oz cups = ½ cup fruit
- All cups have 3g fiber
- 100% RDA Vitamin C
- Most contain no artificial colors or flavors
- Gluten Free
- Fun & unique
- Great for summer feeding

iHola!
Churros



Serving Suggestion

ITEM# 4521

BAKED GOODS



J&J Snack Foods baked goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.



PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				Serving Size (oz.)	Total Calories (cal)	Credible Grains*	%of Calories from Fat	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available			
		Breakfast	Lunch	A La Carte Smart® After School Snack	Pack																					
DUTCH WAFFLE 51% WHOLE GRAIN																										
4521	Dutch Waffle 51% Whole Grain	x	x		EB	48	5"	2	330	19	51%	3	9%	0	15	38	12	14%	3	350	4	0	0	2	8	No
4522	Dutch Waffle Sticks 51% Whole Grain	x	x		EB	600	12pcs	2	230	9	11%	1.5	8%	0	15	36	11	15%	3	310	4	0	0	2	10	No
4523	NEW! Dutch Waffle 51% Whole Grain (No Artificial Flavors)	x	x		EB	48	5"	2	340	19	50%	3	7%	0	15	39	12	14%	3	330	4	0	0	2	8	No
iHOLA! CHURROS® WHOLE GRAIN CHURROS																										
41147	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Apple-(1/W)	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41148	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Raspberry- (1/W)	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41149	iHOLA! CHURROS® 51% Whole Grain Churros Cinnamon - (1/W)	x	x	x		100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No
41110	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Apple	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41112	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Raspberry	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41114	iHOLA! CHURROS® 51% Whole Grain Churros Cinnamon	x	x	x		100	1.48	1	170	8	26%	1.5	9.60%	0	0	22	5	14%	1	70	2	0	0	2	6	No

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



PRE-PACKAGED BAKERY

From breakfast solutions to after school snacks,
READI-BAKE BeneFIT® pre-baked products give you the tools
you need to deliver the quality your students expect.

*Crunch & Crave™
Crackers*



PRODUCT BENEFITS

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Excellent grab-n-go option



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			A La Go!® Smart® Pack	Serving Size (oz.)	Total Calories (cal)	Credible Grains*	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat from Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available				
		Breakfast	Lunch	After School Snack																						
READI-BAKE® PRE-PACKAGED GRAHAMS & CRACKERS MADE WITH 51% WHOLE GRAINS																										
039085	Jungle Crackers 51% Whole Grain	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	95	2	0	0	15	4	No
056070	Belly Bears 51% Whole Grain Chocolate Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	2	85	2	0	0	10	6	No
056071	Belly Bears 51% Whole Grain Honey Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	100	2	0	0	10	6	No
056072	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	21	8	29%	1	120	2	0	0	10	6	No
CRUNCH & CRAVE CRACKERS™																										
2049192	Crunch & Crave™ Crackers Original	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	30	5	11%	4	200	4	0	0	6	8	No
2049193	Crunch & Crave™ Crackers Churro	x	x	x	S	160	1 oz	1	110	2.5	20%	0	0%	0	0	21	8	29%	2	75	2	0	0	4	4	No
2049194	Crunch & Crave™ Crackers Original	x	x	x	S	160	1 oz	1	110	3	24%	0	0%	0	0	19	3	11%	2	140	3	0	0	4	4	No

BeneFIT[®]
Bars



ITEM# 40401

**BENEFIT
BARS**

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**NEW LOOK,  
SAME GREAT  
PRODUCT!**



## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Og Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Good source of fiber
- Thaw & serve
- Perfect grab -n-go option

| CODE                                                                                            | PRODUCT DESCRIPTION    | MEAL STRUCTURE |       |                    |                        | Serving Size (oz.) | Total Calories (cal) | Creditable Grains* | %of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |    |    |
|-------------------------------------------------------------------------------------------------|------------------------|----------------|-------|--------------------|------------------------|--------------------|----------------------|--------------------|-----------------------|-------------------|----------------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|----|----|
|                                                                                                 |                        | Breakfast      | Lunch | After School Snack | A La Carte Smart® Pack |                    |                      |                    |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED |                        |                |       |                    |                        |                    |                      |                    |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| 40400                                                                                           | Oatmeal Raisin         | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 20         | 48                   | 22                | 31%         | 3           | 190           | 5             | 0           | 0        | 2                              | 10 | No |
| 40401                                                                                           | Oatmeal Chocolate Chip | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 20         | 47                   | 22                | 31%         | 3           | 240           | 5             | 0           | 0        | 2                              | 10 | No |
| 40402                                                                                           | Banana Chocolate Chunk | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 280                   | 8                 | 26%                              | 3             | 9.6%             | 0                 | 15         | 48                   | 23                | 32%         | 3           | 220           | 5             | 0           | 0        | 2                              | 10 | No |
| 40403                                                                                           | Apple Cinnamon         | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 15         | 48                   | 22                | 31%         | 3           | 240           | 5             | 0           | 0        | 2                              | 10 | No |
| 40404                                                                                           | French Toast           | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 290                   | 9                 | 28%                              | 2.5           | 8%               | 0                 | 25         | 47                   | 21                | 30%         | 3           | 200           | 5             | 0           | 0        | 4                              | 10 | No |
| 40406                                                                                           | Cocoa Chip             | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 270                   | 8                 | 26%                              | 2.5           | 8%               | 0                 | 0          | 48                   | 21                | 30%         | 5           | 230           | 5             | 0           | 0        | 2                              | 15 | No |
| 40408                                                                                           | Chocolate Cream Chip   | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 270                   | 7                 | 23%                              | 2.5           | 8%               | 0                 | 0          | 47                   | 22                | 31%         | 4           | 220           | 5             | 0           | 0        | 2                              | 15 | No |
| 40409                                                                                           | Celebration            | x              | x     | x                  | EB                     | 48                 | 2.5 oz               | 2                  | 280                   | 9                 | 29%                              | 3             | 10%              | 0                 | 0          | 47                   | 20                | 28%         | 3           | 190           | 4             | 0           | 0        | 2                              | 10 | No |
| READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED      |                        |                |       |                    |                        |                    |                      |                    |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| 40454                                                                                           | Oatmeal Chocolate Chip | x              | x     | x                  | S                      | 96                 | 1.25 oz              | 1                  | 140                   | 4                 | 26%                              | 1.5           | 9.6%             | 0                 | 0          | 24                   | 10                | 29%         | 3           | 115           | 2             | 0           | 0        | 10                             | 6  | No |
| 40455                                                                                           | Brownie Bar            |                | x     | x                  | S                      | 96                 | 1.25 oz              | 1                  | 130                   | 4                 | 26%                              | 1             | 7%               | 0                 | 0          | 24                   | 10                | 29%         | 3           | 115           | 3             | 0           | 0        | 2                              | 8  | No |
| 40456                                                                                           | Banana Chocolate Chunk | x              | x     | x                  | S                      | 96                 | 1.25 oz              | 1                  | 140                   | 4                 | 26%                              | 1.5           | 9.60%            | 0                 | 10         | 24                   | 12                | 34%         | 2           | 105           | 2             | 0           | 0        | 2                              | 4  | No |

\*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



# COOKIE DOUGH

Delicious BeneFIT® 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.





## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Smart snack approved
- Less than 200 calories
- Og Trans Fat
- No high fructose corn syrup
- Exact portion count

| CODE                                                                                                                 | PRODUCT DESCRIPTION | MEAL STRUCTURE |                                | A La Carte Smart®<br>Pack | Nutritional Information |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |       |       |       | Commodity Processing<br>Available |     |
|----------------------------------------------------------------------------------------------------------------------|---------------------|----------------|--------------------------------|---------------------------|-------------------------|------------------|----------------------|-----------------------|-------------------|----------------------------------|---------------|------------------|-------------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|-------|-------|-------|-----------------------------------|-----|
|                                                                                                                      |                     | Breakfast      | Lunch<br>After School<br>Snack |                           | Serving Size (oz.)      | Credible Grains* | Total Calories (cal) | %of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) |       |       |       |                                   |     |
| READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH                                      |                     |                |                                |                           |                         |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |       |       |       |                                   |     |
| 04911                                                                                                                | Chocolate Chip      |                | x                              |                           | S                       | 384              | 1 oz                 | 1/2                   | 104.03            | 3.15                             | 27.2%         | 1.13             | 9.78%             | 0                    | 10.38             | 18.50       | 9.16        | 32.7%         | 1.92          | 93.66       | 1.69     | 0.61% | 0.03% | 1.03% | 3.61%                             | Yes |
| 04912                                                                                                                | Candy               |                | x                              |                           | S                       | 384              | 1 oz                 | 1/2                   | 103.77            | 3.15                             | 27.2%         | 1.11             | 9.63%             | 0                    | 10.20             | 18.54       | 9.16        | 32.7%         | 1.98          | 90.67       | 1.60     | 0.59% | 0.02% | 0.75% | 3.67%                             | Yes |
| 04914                                                                                                                | Double Chocolate    |                | x                              |                           | S                       | 384              | 1 oz                 | 1/2                   | 102.86            | 3.35                             | 29.2%         | 1.14             | 9.97%             | 0                    | 12.90             | 17.92       | 9.44        | 33.7%         | 1.63          | 101.09      | 1.75     | 0.66% | 0.02% | 0.83% | 4.78%                             | Yes |
| 04915                                                                                                                | Sugar               |                | x                              |                           | S                       | 384              | 1 oz                 | 1/2                   | 104.82            | 3.22                             | 27.6%         | 1.13             | 9.70%             | 0                    | 9.68              | 18.67       | 9.15        | 32.7%         | 2.01          | 110.15      | 1.51     | 1.51% | 0.03% | 0.79% | 3.06%                             | Yes |
| 14404                                                                                                                | Red Velvet          |                | x                              |                           | S                       | 384              | 1 oz                 | 1/2                   | 100               | 3                                | 27%           | 1                | 9.00%             | 0                    | 15                | 18          | 9           | 31.75%        | 2             | 100         | 2        | 0%    | 0%    | 2%    | 4%                                | Yes |
| 04931                                                                                                                | Chocolate Chip      |                | x                              |                           | S                       | 180              | 1.33 oz              | 3/4                   | 138.13            | 4.13                             | 26.9%         | 1.49             | 9.71%             | 0                    | 13.84             | 24.65       | 12.20       | 32.1%         | 2.56          | 124.76      | 2.25     | 0.81% | 0.03% | 1.36% | 4.78%                             | Yes |
| 04932                                                                                                                | Candy               |                | x                              |                           | S                       | 180              | 1.33 oz              | 3/4                   | 137.99            | 4.19                             | 27.2%         | 1.48             | 9.65%             | 0                    | 13.56             | 24.66       | 12.18       | 32.1%         | 2.63          | 120.57      | 2.13     | 0.8%  | 0.03% | 1%    | 4.89%                             | Yes |
| 04934                                                                                                                | Double Chocolate    |                | x                              |                           | S                       | 180              | 1.33 oz              | 3/4                   | 136.87            | 4.44                             | 29.1%         | 1.51             | 9.93%             | 0                    | 17.16             | 23.83       | 12.57       | 33.1%         | 2.16          | 134.8       | 2.34     | 0.88% | 0.02% | 1.28% | 6.33%                             | Yes |
| 04935                                                                                                                | Sugar               |                | x                              |                           | S                       | 180              | 1.33 oz              | 3/4                   | 139.39            | 4.28                             | 27.6%         | 1.50             | 9.69%             | 0                    | 12.87             | 24.83       | 12.16       | 32.0%         | 2.67          | 146.48      | 2.01     | 1.53% | 0.03% | 1.05% | 4.06%                             | Yes |
| 14405                                                                                                                | Red Velvet          |                | x                              |                           | S                       | 180              | 1.33 oz              | 3/4                   | 130               | 4                                | 27.7%         | 1.5              | 9.00%             | 0                    | 20                | 24          | 12          | 31.83%        | 2             | 135         | 2        | 0%    | 0%    | 2%    | 6%                                | Yes |
| 14921                                                                                                                | Chocolate Chip      |                | x                              | x                         | S                       | 192              | 1.85 oz              | 1                     | 192.45            | 5.83                             | 27.2%         | 2.08             | 9.73%             | 0                    | 19.21             | 34.23       | 16.94       | 32.6%         | 3.55          | 173.26      | 3.13     | 1.13% | 0.05% | 1.91% | 6.67%                             | Yes |
| 14922                                                                                                                | Candy               |                | x                              | x                         | S                       | 192              | 1.85 oz              | 1                     | 191.97            | 5.82                             | 27.2%         | 2.06             | 9.66%             | 0                    | 18.86             | 34.30       | 16.95       | 32.6%         | 3.66          | 167.74      | 2.96     | 1.11% | 0.05% | 1.39% | 6.78%                             | Yes |
| 14925                                                                                                                | Sugar               |                | x                              | x                         | S                       | 192              | 1.85 oz              | 1 3/4                 | 193.92            | 5.96                             | 27.6%         | 2.09             | 9.70%             | 0                    | 17.90             | 34.55       | 16.92       | 32.5%         | 3.72          | 200         | 2.80     | 2.13% | 0.05% | 1.46% | 5.61%                             | Yes |
| 14924                                                                                                                | Double Chocolate    |                | x                              | x                         | S                       | 192              | 1.85 oz              | 1                     | 190.33            | 6.18                             | 29.1%         | 2.11             | 9.98%             | 0                    | 23.88             | 33.15       | 17.49       | 33.6%         | 3.00          | 187.53      | 3.26     | 1.22% | 0.02% | 1.78% | 8.78%                             | Yes |
| 14406                                                                                                                | Red Velvet          |                | x                              | x                         | S                       | 192              | 1.85 oz              | 1                     | 190               | 5                                | 23.7%         | 2                | 9.47%             | 0                    | 25                | 33          | 17          | 32.41%        | 3             | 190         | 3        | 2%    | 0%    | 2%    | 10%                               | Yes |
| READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use |                     |                |                                |                           |                         |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |       |       |       |                                   |     |
| 74221                                                                                                                | Harvest             |                | x                              |                           |                         | 144              | 1.2 oz               | 3/4                   | 160               | 9                                | 51%           | 5                | 28%               | 0                    | 20                | 17          | 6           | 18%           | 1             | 85          | 2        | 2     | 0     | 0     | 4                                 | Yes |
| 74225                                                                                                                | Holiday             |                | x                              |                           |                         | 144              | 1.2 oz               | 3/4                   | 160               | 9                                | 51%           | 4.5              | 25%               | 0                    | 15                | 18          | 7           | 21%           | 1             | 80          | 2        | 2     | 0     | 0     | 4                                 | Yes |
| 74230                                                                                                                | Heart               |                | x                              |                           |                         | 144              | 1.2 oz               | 3/4                   | 160               | 9                                | 51%           | 4.5              | 25%               | 0                    | 15                | 18          | 7           | 21%           | 1             | 80          | 2        | 2     | 0     | 0     | 4                                 | Yes |
| 74231                                                                                                                | Shamrock            |                | x                              |                           |                         | 144              | 1.2 oz               | 3/4                   | 160               | 9                                | 51%           | 4.5              | 25%               | 0                    | 15                | 18          | 7           | 21%           | 1             | 80          | 2        | 2     | 0     | 0     | 4                                 | Yes |
| 74224                                                                                                                | Spring              |                | x                              |                           |                         | 144              | 1.2 oz               | 3/4                   | 160               | 9                                | 51%           | 5                | 28%               | 0                    | 20                | 17          | 6           | 18%           | 1             | 85          | 2        | 2     | 0     | 0     | 4                                 | Yes |

\*All items on this page use the 16g rule for crediting.

DO/DA = acceptable for a la carte same day or day after menuing.

\*Theme cookie items are available seasonally.

\*Commodity Diversion Flour is the same as the Soft Pretzel items



# PROMOTIONS



Earn rewards for your  
School Menu Program by purchasing  
qualifying J&J Snack Foods products.

Visit  
[www.CoolSchoolCafe.com](http://www.CoolSchoolCafe.com)  
to learn more.

\* Returning purchases earn 1,500 Cool School Points

\* New single category purchasers earn 3,000 Cool School Points  
with purchase of 100 cases or more



## BACK-TO-SCHOOL PROMOTION AUGUST 1<sup>ST</sup> - NOVEMBER 21<sup>ST</sup>

Schools will receive  
**DOUBLE Cool School Points**  
when you menu any variety  
3 times.

### BONUS OFFERING:

Schools will receive additional  
**10,000 Cool School Points**  
when you receive any variety of  
products **5 or more times**.



## CROSS CATEGORY SCHOOL PROMOTION

**FEBRUARY 3<sup>RD</sup> - MAY 30<sup>TH</sup>**

Earn **DOUBLE Cool School Points**  
when purchasing **2 CATEGORIES**.

Earn **TRIPLE Cool School Points**  
when purchase **3 CATEGORIES**.

Earn **5,000 Cool School Points**  
when purchasing **10 cases**  
or more.





# K-12 SCHOOL FOODSERVICE RECIPES



## CHICKEN & DUTCH WAFFLE STICKS

2 Chicken Tenders  
6 Dutch Waffle Sticks  
(Item# 4522)  
1/4 Cup Serving of Red Grapes  
1 Milk Carton



## SOFT PRETZEL CAPRESE BENTO BOX

1 SUPERPRETZEL® Soft Pretzel  
(Item# 30110)  
1/4 Cup Serving of Green Grapes  
Hummus  
Cherry Tomatoes  
Mozzarella



## SUPERSTIX RECIPE

1 SUPERSTIX® Soft Pretzel  
(Item# 34153)  
Chili  
1/4 Cup Serving of Red Grapes  
1 Milk Carton



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