

# DOUBLE, TRIPLE, AND 5,000 REASONS TO SMILE

**FEBRUARY 3RD  
THROUGH  
MAY 30TH 2025**



**SUPERPRETZEL®**  
51% Whole Grain Junior Cheese  
3.3 oz Cheese Filled Soft Pretzel IW



**SHAPE-UPS®**  
Cherry & Lemon Swirl Cup



**READI-BAKE® Benefit®**  
51% Whole Grain  
Themed Cookie Dough  
Heart/Shamrock Shaped



**iHOLA! CHURROS®**  
51% Whole Grain  
Apple Filled Churro



**READI-BAKE® Benefit®**  
2.5 oz Celebration Bar



**NEW!**  
**SUPERPRETZEL®**  
51% Whole Grain  
4 oz Soft Pretzel  
Turkey Dog IW

**EARN**  
→ **DOUBLE**  
Cool School Points  
when purchasing  
**2 CATEGORIES**

**EARN**  
→ **TRIPLE**  
Cool School Points  
when purchasing  
**3 CATEGORIES**

**NEW SINGLE CATEGORY PURCHASERS**  
**EARN**  
→ **5000**  
Cool School Points  
when purchasing  
**10 CASES OR MORE**



**Minimum purchase of 10 cases per category to participate.**  
**Qualifying Purchase Dates: 2/3/25 - 5/30/25**



**EARN**  
→ **DOUBLE**  
Cool School Points  
when purchasing  
**2 CATEGORIES**

**EARN**  
→ **TRIPLE**  
Cool School Points  
when purchasing  
**3 CATEGORIES**

**EARN**  
→ **5000**  
Cool School Points  
when purchasing  
**10 CASES OR MORE**

Minimum purchase of 10 cases per category to participate.

→ Qualifying Purchase Dates: 2/3/25 - 5/30/25

## CATEGORY 1

| PRODUCT CODE                                                                                              | PRODUCT DESCRIPTION                 | PACK | SERVING SIZE | C.S. POINTS |
|-----------------------------------------------------------------------------------------------------------|-------------------------------------|------|--------------|-------------|
| <b>SUPERPRETZEL® SOFT PRETZELS<br/>MADE WITH 51% WHOLE GRAINS</b>                                         |                                     |      |              |             |
| 30110                                                                                                     | Soft Pretzel (1/W)                  | 100  | 2.2 oz.      | 25          |
| 30410                                                                                                     | Soft Pretzel (1/W)                  | 100  | 2.2 oz.      | 25          |
| 3702                                                                                                      | Soft Pretzel FunShapes-Heart        | 100  | 2.2 oz.      | 25          |
| 34153                                                                                                     | SUPERSTIX® Cinnamon Bun Stick (1/W) | 60   | 2.1 oz.      | 25          |
| 31012                                                                                                     | Soft Pretzel Rods                   | 180  | 1 oz.        | 25          |
| <b>READI-BAKE® BENEFIT BREAKFAST BARS<br/>MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED</b> |                                     |      |              |             |
| 40401                                                                                                     | Oatmeal Chocolate Chip              | 48   | 2.5 oz.      | 15          |
| 40402                                                                                                     | Banana Chocolate Chunk              | 48   | 2.5 oz.      | 15          |
| 40404                                                                                                     | French Toast                        | 48   | 2.5 oz.      | 15          |
| 40406                                                                                                     | Cocoa Chip                          | 48   | 2.5 oz.      | 15          |
| <b>SHAPE UPS® 100% FROZEN JUICE CUPS<br/>MADE WITH 100% FRUIT JUICE</b>                                   |                                     |      |              |             |
| 41504                                                                                                     | Cherry (Heart)                      | 96   | 4.4 oz.      | 25          |
| <b>DUTCH WAFFLE<br/>MADE WITH 51% WHOLE GRAINS</b>                                                        |                                     |      |              |             |
| 4521                                                                                                      | Dutch Waffle                        | 48   | 5 oz.        | 25          |

**QUALIFYING  
PURCHASE DATES:  
2/3/25 - 5/30/25**

## CATEGORY 2

| PRODUCT CODE                                                                                              | PRODUCT DESCRIPTION             | PACK | SERVING SIZE | C.S. POINTS |
|-----------------------------------------------------------------------------------------------------------|---------------------------------|------|--------------|-------------|
| <b>SUPERPRETZEL® SOFT PRETZELS<br/>MADE WITH 51% WHOLE GRAINS</b>                                         |                                 |      |              |             |
| 3703                                                                                                      | Soft Pretzel FunShapes-Shamrock | 100  | 2.2 oz.      | 25          |
| 30131                                                                                                     | Mini Baked Soft Pretzels (1/W)  | 200  | 1 oz.        | 25          |
| 30113                                                                                                     | Mini Soft Pretzels              | 200  | 1 oz.        | 25          |
| <b>WHOLE FRUIT® PREMIUM FROZEN JUICE CUP<br/>100% JUICE 3G FIBER, 100% VITAMIN C</b>                      |                                 |      |              |             |
| 23060000                                                                                                  | Wild Cherry                     | 96   | 4.4 fl oz.   | 25          |
| 23060010                                                                                                  | Orange Pineapple                | 96   | 4.4 fl oz.   | 25          |
| 23060015                                                                                                  | Watermelon                      | 96   | 4.4 fl oz.   | 25          |
| 23060020                                                                                                  | Orange Pineapple & Cherry Swirl | 96   | 4.4 fl oz.   | 25          |
| <b>READI-BAKE® BENEFIT REDUCED FAT FROZEN COOKIE DOUGH<br/>MADE WITH 51% WHOLE GRAINS</b>                 |                                 |      |              |             |
| 14921                                                                                                     | Chocolate Chip                  | 192  | 1.85 oz.     | 25          |
| 14922                                                                                                     | Candy                           | 192  | 1.85 oz.     | 25          |
| 14924                                                                                                     | Double Chocolate                | 192  | 1.85 oz.     | 25          |
| 14925                                                                                                     | Sugar                           | 192  | 1.85 oz.     | 25          |
| 14406                                                                                                     | Red Velvet                      | 192  | 1.85 oz.     | 25          |
| <b>READI-BAKE® BENEFIT BREAKFAST BARS<br/>MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED</b> |                                 |      |              |             |
| 40403                                                                                                     | Apple Cinnamon                  | 48   | 2.5 oz.      | 15          |
| 40408                                                                                                     | Chocolate Cream Chip            | 48   | 2.5 oz.      | 25          |
| 40409                                                                                                     | Celebration                     | 48   | 2.5 oz.      | 25          |
| 40455                                                                                                     | Brownie Bar                     | 96   | 1.25 oz.     | 15          |
| 40456                                                                                                     | Banana Chocolate Chunk          | 96   | 1.25 oz.     | 15          |
| <b>SHAPE UPS® 100% FROZEN JUICE CUPS<br/>MADE WITH 100% FRUIT JUICE</b>                                   |                                 |      |              |             |
| 41502                                                                                                     | Lemon/Lime Swirl (Shamrock)     | 96   | 4.4 oz.      | 25          |

## CATEGORY 3

| PRODUCT CODE                                                              | PRODUCT DESCRIPTION                       | PACK | SERVING SIZE | C.S. POINTS |
|---------------------------------------------------------------------------|-------------------------------------------|------|--------------|-------------|
| <b>BAVARIAN BAKERY® SOFT PRETZEL ROLLS<br/>MADE WITH 51% WHOLE GRAINS</b> |                                           |      |              |             |
| 7051                                                                      | Gourmet Low Sodium Roll                   | 120  | 2.2 oz.      | 50          |
| 9546                                                                      | Hot Dog Roll                              | 72   | 2.6 oz.      | 50          |
| 9549                                                                      | Dinner Roll                               | 72   | 2.2 oz.      | 50          |
| 9556                                                                      | Low Sodium Roll Bulk Pack                 | 120  | 2.2 oz.      | 50          |
| <b>iHOLA! CHURROS®<br/>MADE WITH 51% WHOLE GRAINS</b>                     |                                           |      |              |             |
| 41147                                                                     | Apple (1/W)                               | 100  | 1.90 oz.     | 25          |
| 41148                                                                     | Raspberry (1/W)                           | 100  | 1.90 oz.     | 25          |
| 41149                                                                     | Cinnamon (1/W)                            | 100  | 1.48 oz.     | 25          |
| 41110                                                                     | Apple                                     | 100  | 1.90 oz.     | 25          |
| 41112                                                                     | Raspberry                                 | 100  | 1.90 oz.     | 25          |
| 41114                                                                     | Cinnamon                                  | 100  | 1.48 oz.     | 25          |
| <b>SUPERPRETZEL® SOFT PRETZELS<br/>MADE WITH 51% WHOLE GRAINS</b>         |                                           |      |              |             |
| 30185                                                                     | Soft Pretzel Nuggets                      | 330  | 0.5 oz.      | 50          |
| 31190                                                                     | Junior Cheese Soft Pretzel (1/W)          | 50   | 3.3 oz.      | 50          |
| 31191                                                                     | <b>NEW!</b> Soft Pretzel Turkey Dog (1/W) | 100  | 4 oz.        | 50          |

### MEMORABLE MENU MONTHS!

February - Valentine's day  
March - Saint Patrick's Day  
April - National Soft Pretzel Month  
May - Cinco de Mayo  
& Memorial Day

**NATIONAL  
SCHOOL BREAKFAST  
WEEK**  
**MARCH 3-7, 2025**