



AUG. 3, 2026
THROUGH
NOV. 20, 2026

2026-2027 BACK-TO-SCHOOL PROMOTION



SUPERPRETZEL® 51% Whole Grain Soft Pretzel Turkey Dog



HOLA! CHURROS® 51% Whole Grain Apple Filled Churro



READI-BAKE® Benefit® Bar 2.5 oz. Celebration



SUPERPRETZEL® SUPERSTIX® 51% Whole Grain Cinnamon Bun Filled Soft Pretzel Stick



Luigi's Themed Celebration Cup



SUPERPRETZEL® 51% Whole Grain Pumpkin Shaped Soft Pretzel

EARN **DOUBLE** COOL SCHOOL POINTS WHEN YOU MENU ANY VARIETY OF PRODUCTS **3 TIMES**

BONUS OFFERING! EARN 10,000 COOLSCHOOL POINTS WHEN YOU MENU ANY VARIETY OF PRODUCTS **5+ TIMES**

QUALIFYING STEPS

STEP 1

Purchase & menu the featured products between **AUGUST 3 - NOVEMBER 20, 2026**

STEP 2

Send your proof of purchase to: **Support@CoolSchoolCafe.com** by **JANUARY 8, 2027**

Or submit your proof of purchase via mail:

**Cool School Cafe, PO BOX 535
Becker, MN 55308**

STEP 3

Receive your **COOL SCHOOL POINTS!**



GET READY TO LEVEL UP THIS SCHOOL YEAR WITH OUR BEST PRODUCTS!

AUGUST 3 - NOVEMBER 20, 2026

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	GRAIN/FRUIT CREDITING
Add Some Fun with Our Themed Items:			
3679	51% WG Soft Pretzel FunShapes - Snowman	2.2 oz./100	2
3678	51% WG Soft Pretzel FunShapes - Pumpkin	2.2 oz./100	2
3749	51% WG Soft Pretzel FunShapes - Turkey	2.2 oz./100	2
41503	Orange/Lime Swirl 100% Frozen Juice Cups - Pumpkin	4.4 fl. oz./96	1/2 cup
BAVARIAN BAKERY® 51% Whole Grain Soft Pretzels (Low Sodium)			
7051/9556	51% WG Gourmet Pretzel Roll (Bulk)	2.2 oz./120	2
SUPERPRETZEL® 51% Whole Grain Soft Pretzels			
30110	51% WG Regular Size Soft Pretzels	2.2 oz./100	2
30113	51% WG Mini Soft Pretzels	1 oz./200	1
30114	51% WG King Size Soft Pretzel	5 oz./50	2
31012	51% WG Soft Pretzel Rods	1 oz./180	1
30185	51% WG Soft Pretzel Nuggets	0.5 oz./330	2
31190	51% WG Junior Cheese (I/W)	3.3 oz./50	2
31191	51% WG Turkey Dog (I/W)	4 oz./100	2
SUPERPRETZEL® 51% Whole Grain SUPERSTIX®			
34153	51% WG Cinnamon Bun Sticks	2.1 oz./60	2
READI-BAKE® BeneFIT® Whole Grains Pre-Packaged Crackers			
39085	Jungle Crackers	1 oz./200	1
!HOLA! CHURROS® 51% Whole Grain Churros			
41147	Apple Filled Churro	5 oz./100	1
41149	Cinnamon Churro	5 oz./100	1
41148	Raspberry Filled Churro	5 oz./100	1
41126	NEW! Cinnamon Cream Cheese Filled Cheese	5"/100	1
DUTCH WAFFLE® 51% Whole Grain			
4521	Dutch Waffle®	5"/48	2

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	GRAIN/FRUIT CREDITING
READI-BAKE® BeneFIT® Breakfast Bars (Made with 51% Whole Grains)			
40401	Oatmeal Chocolate Chip	2.5 oz./48	2
40402	Banana Chocolate Chunk	2.5 oz./48	2
40404	French Toast	2.5 oz./48	2
40409	Celebration	2.5 oz./48	2
WHOLE FRUIT® 100% Frozen Juice Cup			
23060000	Cherry	4.4 fl. oz./96	1/2 cup
23060030	Orange Pineapple/Cherry Swirl	4.4 fl. oz./96	1/2 cup
23060025	Mixed Berry Lemon Swirl	4.4 fl. oz./96	1/2 cup
LUIGI'S® 100% Frozen Juice Sorbet			
48441	Orange	4.4 fl. oz./96	1/2 cup
48447	Passionfruit/Cran Swirl	4.4 fl. oz./96	1/2 cup
LUIGI'S® 100% Frozen Juice Sorbet Sours Cup			
48450	Sour Watermelon	4.4 fl. oz./96	1/2 cup
LUIGI'S® 100% Frozen Juice Themed Cups Year-Round			
41506	Birthday Celebration (Cherry/Lemon)	4.4 fl. oz./96	1/2 cup
READI-BAKE® BeneFIT® 51% Whole Grain Cookies			
14921	Chocolate Chip	1.85 oz./192	1
14922	Candy	1.85 oz./192	1
14924	Double Chocolate	1.85 oz./192	1
14925	Sugar	1.85 oz./192	1
NOW AVAILABLE IN COOL SCHOOL CAFE! THINSTERS® Crunch N' Crave™ Crackers			
2049192	Original Cracker	1.6 oz./100	2
2049193	Churro Cracker	1 oz./100	1
2049194	Original Cracker	1 oz./100	1

RECIPE CONCEPTS

JJSnackFoodservice.com/Recipes



¹Receive Double Cool School Bonus Points when you menu any variety of J&J Snack Foods qualifying products three times.

²Receive 10,000 Cool School Bonus Points when you menu any variety of J&J Snack Foods qualifying products five or more times. Menu occasion will be calculated based off servings per student per ADP. Qualifying purchase dates: 8/1 - 11/20/26. Purchase verification must be submitted or postmarked by 1/8/27. Offer subject to change. Void where prohibited.

