

# CONVENIENCE SOLUTIONS

## SEGMENT BROCHURE



# WHAT WE OFFER

# CATEGORIES

Today's convenience store customer is constantly on-the-go and not willing to sacrifice quality or taste for convenience. They're searching for **crave-able** food at a fair price! J&J Snack Foods has all the answers to your customers' needs. We provide **great tasting products** that are **easy to prepare** in order to transform your store to a meal or snacking destination, all while helping provide a great end product that your **customers are sure to crave!**



## FOODSERVICE

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings provide convenience and value to you and your customers.



## CENTER OF THE STORE & FREEZER

J&J Snack Foods provides affordable branded-niche retail snack foods to supermarket outlets across the U.S. spanning the baked goods, frozen beverage and frozen novelties categories.



## FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



## FROZEN NOVELTIES

Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options!



## ICEE®

Every customer deserves to experience "stick-out-your-tongue" fun! Give your customers the best excuse to be a kid again with America's #1 selling Frozen Carbonated Beverage.



## DIPPIN' DOTS®

Dippin' Dots ice cream isn't just a treat, it's an experience. The original and #1 beaded ice cream brand, Dippin' Dots is a fan favorite at venues across the U.S.; Flash-frozen using only the best ingredients.



## EQUIPMENT & POS

Complement your J&J Snack Foods products with the perfect equipment and point of sale solutions to meet any customer need!

# FOODSERVICE SOFT PRETZELS

Demand the very best in soft pretzels with J&J Snack Foods Soft Pretzel products like the iconic SUPERPRETZEL®, the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings you are sure to find the perfect pretzel.



ITEM #72526



ITEM #7050



ITEM #3010



ITEM #70985

ITEM #7099

## SOFT PRETZELS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>GOURMET TWISTS® SOFT PRETZELS</b>			
3731	ORIGINAL TWIST (SALT, BUTTER, & CINNAMON SUGAR INCLUDED)	6 OZ	24
7164	SWEET DOUGHLICIOUS (CINNAMON SUGAR INCLUDED)	6 OZ	24
<b>BAVARIAN BAKERY®</b>			
3295	BAVARIAN BAKERY SOFT PRETZEL STICK	2.4 OZ	72
<b>LABRIOLA® BAKING COMPANY</b>			
9421102	LABRIOLA SOFT PRETZEL BITES	0.33 OZ	450

## CARRIERS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>BAVARIAN BAKERY®</b>			
7107	PRETZEL SLIDER ROLL	1.0 OZ	160
7050	MEDIUM PRETZEL ROLL	2.7 OZ	108
7052	GIANT PRETZEL ROLL	4.0 OZ	80
7106	12" PRETZEL SUB ROLL	8 OZ	32A
7115	GIANT PRETZEL ROLL	4 OZ	84
9319	MEDIUM PRETZEL ROLL	2.7 OZ	84
7061	HOT DOG PRETZEL ROLL	3.2 OZ	50
<b>LABRIOLA® BAKING COMPANY</b>			
9433004	PRETZEL DEMI HINGE, SLICED	4 OZ	60
9048001	PRETZEL HAMBURGER BUN, SLICED	3.4 OZ	72
9067002	PRETZEL DINNER ROLL	1.75 OZ	144

## SUPERPRETZEL®

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>SUPERPRETZEL®</b>			
3010	ORIGINAL SOFT PRETZEL TWIST	2.5 OZ	100
3014	KING SIZED BAKED SOFT PRETZEL TWIST	5 OZ	50
3430	SOFT PRETZEL TWIST	6 OZ	50
3073	JUMBO SOFT PRETZEL TWIST	10 OZ	25
3085	SOFT PRETZEL BITES	0.31 OZ	APP. 375
7140	PRETZELDOGS™ MINI HOT DOGS	0.8 OZ	60
7122	SERVING BAGS	-	2000
<b>SUPERPRETZEL® FILLED SOFT PRETZELS</b>			
3019	BIG CHEESE CHEDDAR FILLED SOFT PRETZEL	5 OZ	50
3086	SOFTSTIX CHEDDAR FILLED SOFT PRETZEL STICKS	0.9 OZ	200
45439	SOFT PRETZEL KNOT - JALAPENO CHEESE FILLED	2 OZ	80
72526	I/W CHEDDAR CHEDDAR	6.25 OZ	20
72527	I/W JALAPEÑO-N-CHEESE	6.25 OZ	20
72528	I/W SWEET CREAM CHEESE	6.25 OZ	20
72533	I/W BUFFALO CHEDDAR MADE WITH FRANK'S REDHOT®*	6.25 OZ	20
<small>*FRANK'S REDHOT® IS A REGISTERED TRADEMARK OF THE FRENCH'S FOOD COMPANY, LLC, LICENSED TO J&amp;J SNACK FOODS.</small>			
<b>SUPERPRETZEL® POPPERS</b>			
7340	CHEDDAR BITES	0.5 OZ	240
7344	JALAPEÑO-N-CHEESE BITES	0.5 OZ	240
7348	CUP KITS (CUPS/LIDS)	-	100
<b>SUPERPRETZEL® BAVARIAN</b>			
7041	BAVARIAN SOFT PRETZEL TWIST	7 OZ	40
7049	PREBAKED SWEET DOUGH PRETZEL TWIST	6 OZ	56
7074	SOFT PRETZEL TWIST	3.2 OZ	64
3253	SOFT PRETZEL BRAID	7 OZ	50
7098	BAVARIAN PRETZEL TWIST WITH NO BAGS	5.5 OZ	40
70985	BAVARIAN PRETZEL TWIST WITH BAGS	5.5 OZ	40
7099	BAVARIAN SOFT PRETZEL BITES	0.4 OZ	~500

# FOODSERVICE SNACKS

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings like innovative handhelds, funnel cakes, and churros work for all store formats and are easy to prepare, providing the best combination of convenience and value to you and your customers!



ITEM #03196

ITEM #81411

ITEM #4530

ITEM #35091

## HANDHELDS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>SUPREME STUFFERS® HANDHELDS</b>			
4497902004	SUPREME PIZZA + SERVING SLEEVES	5 OZ	48
4497902071	DELUXE PIZZA	6 OZ	48
81415	EMPANADA - STEAK & CHEESE	3.5 OZ	100
<b>SWEET STUFFERS® PRE-FRIED PIES</b>			
81411	PRE-FRIED APPLE PIE + SERVING SLEEVES	3 OZ	48



ITEM #40013800

ITEM #5046

\*OREO is a registered trademarks of Mondelēz International group, used under license.

## SWEET SNACKS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>THE FUNNEL CAKE FACTORY®</b>			
4530	FUNNEL CAKE FRIES	4"	600
4534A	FUNNEL CAKE FRIES CONTAINERS	5"	300
4508	FUNNEL CAKE	5"	48
<b>¡HOLA! CHURROS™ AUTHENTIC SPANISH STYLE</b>			
004185	CHURRO BITES	2"	-500
4165	CHURRO BITES WITH CINNAMON SUGAR	2"	-250
41805	SMALL LOOP CHURROS	3"	-250
4001830	MINI CHURROS	5"	200
4189	MINI CHURROS WITH CINNAMON SUGAR	5"	200
40023510	TRADITIONAL CHURRO STICK	10"	50
40023511	FILLED CHURRO STICK - APPLE	10"	50
40023512	FILLED CHURRO STICK - BAVARIAN CREAM	10"	50
40023514	FILLED CHURRO STICK - CAJETA	10"	50
40023513	FILLED CHURRO STICK - STRAWBERRY	10"	50
03196	FILLED CHURRO STICK - CHOCOLATE	10"	100
40013800	CHURRO BUN	3.5 OZ	50
35091	CHURROS FRIES	4"	7 LBS
007128	BRANDED CHURRO SERVING SLEEVE	9.5"	1000
<b>OREO® CHURRO</b>			
5046	OREO® CHURRO FILLED BITES W/ OREO® CRUMB SUGAR TOPPING	2"	200
5040	OREO® BRANDED CUP & LID	-	100
5047	OREO CHURRO FILLED STICK W/ OREO CRUMB SUGAR TOPPING	10"	25

# CENTER OF THE STORE & FREEZER

J&J Snack Foods provides retail items and easy to prepare snacks that are featured in this section. These products include soft pretzels, handheld snacks, baked goods, and more!



ITEM #7277

Freeze & Thaw  
Retail Ready!



ITEM #7141

ITEM #3660

ITEM #3022



ITEM #2049193



ITEM #056072

## GRAB-AND-GO!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE/ UNITS	CASE COUNT
<b>SUPERPRETZEL®</b>			
3022	ORIGINAL SUPERPRETZELS	6 UNITS	12
3660	ORIGINAL SUPERPRETZEL BITES	12 UNITS	35
7141	ORIGINAL PRETZEL DOGS	8 UNITS	12
72538	JALAPEÑO CHEESE FILLED BITES	6 UNITS	18
<b>SUPERPRETZEL® FILLED SOFT PRETZELS</b>			
7327	SOFTSTIX CHEDDAR	6 UNITS	12
<b>FEDERAL® SOFT PRETZEL</b>			
7277	INDIVIDUALLY WRAPPED SOFT PRETZEL	4 OZ	50
<b>READI-BAKE® CRUNCH &amp; CRAVE™ CRACKERS</b>			
2049192	ORIGINAL	1.6 OZ	100
2049193	CHURRO	1.0 OZ	160
2049194	ORIGINAL	1.0 OZ	160
<b>READI-BAKE® BENEFIT BELLY BEARS®</b>			
056070	CHOCOLATE GRAHAMS	1 OZ	200
056071	HONEY GRAHAMS	1 OZ	200
056072	CINNAMON GRAHAMS	1 OZ	200
<b>READI-BAKE® BENEFIT JUNGLE CRACKERS®</b>			
039085	JUNGLE CRACKERS	1 OZ	200

# FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



ITEM #04710



ITEM #04717



ITEM #44540



ITEMS #74221,  
#74225, #74231



ITEM #14258



ITEM #04390

## FROZEN TO SWEET!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>SUPREME FROZEN COOKIE DOUGH</b>			
04281	CHOCOLATE CHIP	1.5 OZ	216
44540	MONSTER	1.5 OZ	216
04390	CHOCOLATE CHUNK	3.0 OZ	108
<b>GOURMET FROZEN COOKIE DOUGH</b>			
04710	CHUNKY MILK CHOCOLATE	1.0 OZ	240
04717	HONEY RAISIN NUT	1.0 OZ	240
04728	CRANBERRY NUT	1.0 OZ	240
04571	CHUNKY MILK CHOCOLATE	1.5 OZ	240
04574	CHUNKY WHITE CHOCOLATE W/ MACADAMIA NUTS	1.5 OZ	240

## SPECIALIZED

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>THEMED FROZEN COOKIE DOUGH (51% WHOLE GRAIN)</b>			
74221	HARVEST (PUMPKIN, LEAF)	1.25 OZ	144
74224	TULIP	1.25 OZ	144
74225	HOLIDY (STAR, BELL, TREE)	1.25 OZ	144
74230	HEART	1.25 OZ	144
74231	SHAMROCK	1.25 OZ	144
04085	GINGERBREAD MAN	1.33 OZ	180
<b>MESSAGE FROZEN COOKIE DOUGH</b>			
14258	CHOCOLATE CHIP	12"	24

# FROZEN NOVELTIES

Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options, which include; ICEE®, LUIGI'S® Real Italian Ice, Minute Maid® Soft Frozen Lemonades and more!

ITEM #36845



ITEM #106601



Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors and fun, on-the-go formats, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

ITEM #106599



The great taste of ICEE® is now available as a frozen novelty, made with real fruit juice! Convenient and portable they make a great on-the-go treat!

ITEM #37748



ITEM #250-000019

# FROZEN NOVELTIES

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>DOGSTERS® ICE CREAM STYLE TREATS FOR DOGS</b>			
250-00002	DOGSTERS® NUTLY & CHEESE	3.5 FL OZ.	12
250-00003	DOGSTERS® MINTE KISSABLY FRESH	3.5 FL OZ.	12
250-000014	DOGSTERS® CHEESY BAC'N	3.5 FL OZ.	12
250-000019	DOGSTERS® PAW-SOME PUMPKIN	3.5 OZ.	12



No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!

# FROZEN NOVELTIES

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE/UNITS	CASE COUNT
<b>ICEE® FLOAT CUPS</b>			
36841	CHERRY & VANILLA	10 FL OZ.	12
36842	BLUE RASPBERRY & VANILLA	10 FL OZ.	12
<b>ICEE® FREEZE CUPS</b>			
36843	CHERRY	12 FL OZ.	12
36844	BLUE RASPBERRY	12 FL OZ.	12
36845	FROSTED LEMONADE	12 FL OZ.	12
<b>ICEE® SQUEEZE-UP TUBES</b>			
3855	CHERRY FREEZE	4 FL OZ.	24
3857	BLUE RASPBERRY FREEZE	4 FL OZ.	24
<b>NEW! ICEE® RETAIL BOXES</b>			
37747	ICEE® STICKS	1.65 FL OZ /12 UNITS	6
37748	ICEE® TROLLS STICKS	1.65 FL OZ /12 UNITS	6
<b>MINUTE MAID® SOFT FROZEN LEMONADE 12 FL OZ. CUPS</b>			
106599	LEMON	12 FL OZ.	12
106601	STRAWBERRY	12 FL OZ.	12
106611	CHERRY LIMEADE	12 FL OZ.	12
113532	ORANGEADE	12 FL OZ.	12
<b>LUIGI'S® REAL ITALIAN ICE ICE SQUEEZE-UP TUBES 4 FL OZ.</b>			
3880	CHERRY	4 FL OZ.	24
3881	LEMON	4 FL OZ.	24
3882	STRAWBERRY	4 FL OZ.	24
<b>LUIGI'S® REAL ITALIAN ICE 10 FL OZ. CUPS</b>			
3771	CHERRY	10 FL OZ.	12
3772	LEMON	10 FL OZ.	12

**ICEE OFFERS DOZENS OF FLAVOR OPTIONS AND PARTNERS WITH ALL LEADING FOUNTAIN BRANDS!**



**ICEE is the #1 Selling Frozen Beverage** in the U.S. Market. **8 out of 10** Americans are aware of the ICEE brand-with nearly a third purchasing ICEE in the past year! ICEE is sold in **55,000+ locations nationwide** and is growing. ICEE's innovative culture means constantly **creating fresh new products and equipment** designed to meet the needs of today's foodservice operations.

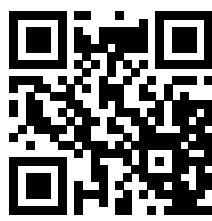
The ICEE Company is also **an industry expert in all things frozen** Beyond ICEE's signature FCB (Frozen Carbonated beverage), other product lines include SLUSH PUPPIE, Parrot-Ice Fruit Smoothies, Frozen Nitrogenated Lemonades & Coffees, and cold dispensed bubbler juices, lemonades, frescas, and even Fountain flavors.



ICEE® delivers an "Easy-Button" turnkey solution for a **complete frozen beverage program**. With ICEE, customers have access to innovative equipment, marketing insights & Programs, Customer & Field Service, and unparalleled flavor variety.



Founded in 1970, **SLUSH PUPPIE** is the **original frozen uncarbonated beverage (FUB)** treat enjoyed by millions of people world-wide. Equipment innovation and new product flavors continue to fuel the SLUSH PUPPIE Brand which is **now served in convenience stores worldwide!**



Visit [icee.com/business-inquiries/](http://icee.com/business-inquiries/) or scan this QR code to learn more or to **get in touch with an ICEE company sales person.**





## OUR PROGRAM



we provide the freezer

we deliver via extensive DSD network

we are a destination product

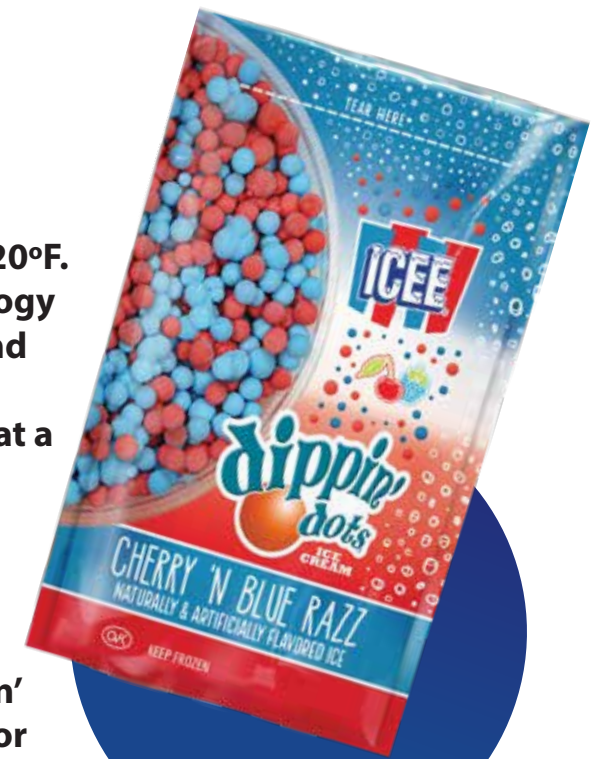
we offer a non-cannibalistic product

we are a complete incremental retail solution

## WHO WE ARE

We are the first company to ever cryogenically freeze beads of ice cream, using liquid nitrogen at -320°F. The special flash-freezing technology gives Dippin' Dots its fun shape and delicious flavor. Unlike regular ice cream, Dippin' Dots must be kept at a constant temperature of -40°F to preserve its texture, flavor and of course its unique shape.

An icon at amusement parks, stadiums, malls and events, Dippin' Dots is served in nearly every major theme park, and over 100 malls in the U.S., not to mention local water parks, fairs and festivals, museum & zoos.



## OUR FREEZERS

Our freezers have a very small footprint and draws attention due to its eye-catching graphics and our strong brand awareness.

## OUR ADVANTAGE

- Top brand in the category
- Unmatched beaded ice cream sales
- No equipment costs
- Growth vs. current offering without cannibalization
- Significant focus and investment in branding, innovation, and growth
- A retail partner committed to mutual success



# MERCHADISING & SALES SUPPORT

Complement your selections with branded equipment and eye-catching point of sale that help drive sales! This includes: Price Signs, Table Tents, Brochures, and Posters are all available to support our products!

## Marketing



**POSTERS**



**PRICE SIGNS**



**TABLE TENT**

*Other marketing & POS tools can be made upon request!*  
**ALL LITERATURE AND POS CAN BE ORDERED ONLINE AT [WWW.JJSNACKFOODSERVICE.COM](http://WWW.JJSNACKFOODSERVICE.COM)**

### Freezer Clings



### Branding Kits



# EQUIPMENT

We offer an extensive variety of equipment & Branded accessories to support our products! This includes: Display Warmers, Baking Ovens, Branded Warmer Cling Kits, and more!

## OUR #1 DISPLAY!

**MODEL 791 WARMER DISPLAY**  
 • 14"W X 29"D X 16"H  
 • 120VZ, 1380W, 11.5A  
 • 3-PRONG, 6' CORD SUPPLIED  
 • SHIPPING WT: 55 LBS



**ROUND FLOOR FREEZER BARREL**  
 • 15/60/1 VOLTAGE/HZ/PHASE  
 • 2.1 RUNNING AMPS  
 • SHIPPING WT: 73 LBS



**MODEL 312 STERNO DISPLAY**  
 • 18"W X 18"D X 24"H  
 • 12VZ, 600W, 5A  
 • 3-PRONG, 6' CORD SUPPLIED  
 • SHIPPING WT: 43 LBS



**MODEL 561 BAKING OVEN**  
 • 24"W X 20"D X 10"H  
 • 115VZ, 1500W, 13A  
 • 3-PRONG, 6' CORD SUPPLIED  
 • SHIPPING WT: 48 LBS



**MODEL 850 WARMER DISPLAY**  
 • 120VZ, 1440W, 12A  
 • 3-PRONG, 6' CORD SUPPLIED  
 • SHIPPING WT: 85 LBS

**FUN**  
**SERVED**  
**HERE**



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