

35%
of foodservice orders are
for takeout & delivery
OUR ITEMS ARE DELICIOUS
WITH GREAT HOLD TIMES.

EASY SOLUTIONS

For Today's Restaurants

J&J Snack Foods is dedicated to serving operators with craveable menu solutions that are easy to prep and highly profitable for today's challenges. From breakfast or brunch until late night snacks, our solutions make delighting your customers easier than ever before.

PARTNERING WITH J&J SNACK FOODS

- A broad selection of snacks, desserts, and frozen beverages
- Multiple menu applications for traditional dine-in, takeout, and LTOs
- America's top trending menu items from one source
- Pre-Baked or pre-fried for extreme ease of prep with minimal training
- Highly profitable, craveable menu items customers love
- Multiple manufacturing facilities near you for fast, efficient, reliable deliveries

National Average Price Per Order

Soft Pretzel Order **\$10**
Churro Order **\$7**
Funnel Cake Fries **\$7**



READY FOR YOUR NEXT GREAT LTO?
Consumer preferred solutions!



Funnel cakes with fresh fruit and whipped cream for breakfast



Serve churros with spicy salts and queso



Serve funnel cake fries with signature dips and sauces



Serve pretzels sticks with signature mustards



Drizzled savory churros make a great snack



Coat churros in cereals for a unique breakfast or dessert



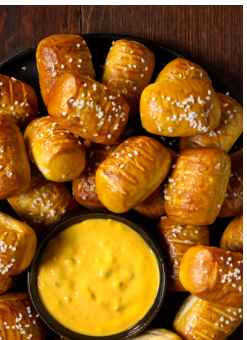
Mini pretzel sticks make a great side to any entrée



Churros with ice cream and a chocolate drizzle



Serve churros with flavored sugars



Bavarian pretzel bites go great with cheeses and other sauces



Soft pretzel french toast makes an exciting breakfast or brunch



Churros with chocolate dipping sauce makes a great snack



Brauhaus pretzels with specialty cheeses and mustards



Pretzel buns add novelty to breakfast sandwiches



Churros make milkshakes extra special

Start serving fun and profitable products from **J&J SNACK FOODS**
Contact your representative and learn more at jjsnackfoodservice.com.

J&J SNACK FOODS
CORP

DEDICATED TO
BRINGING DELIGHT



MAKING YOUR MENU
Easy, Profitable, and Craveable



Leading the way
with craveable mornings

BREAKFAST & BRUNCH SOLUTIONS

Breakfast and Brunch have surged as consumers go back to work and school, or leisurely weekend brunches.

*"Desserts
drive profits"*

SAY **60%** OF OPERATORS
WE OFFER THE TOP TRENDING DESSERTS
AND MINI DESSERTS.

Breaking through with a whole new category is sweet breakfast treats, our industry-leading churros and funnel cake fries help add excitement and craveable goodness to your menu.



Churros for breakfast have become mainstream. The #1 brand of pre-fried delights, Hola Churros™ offer an easy way to grow your breakfast profits. From bites and loops to traditional churros, your options are endless. Choose from our cake-like Authentic Spanish Recipe or Crispy Southwest. We offer top-trending fillings from Apple and Bavarian Creme to Strawberry and chocolate. Our Oreo® Churro's have grown on menus +128%.*



CHURROS **+21%** AS A BREAKFAST ITEM*



Revolutionize breakfast with a dessert on a fast track to greatness. Funnel Cake Fries™ are easy to prepare, profitable, and frankly, just taste delicious. Funnel Cakes™ are a creative option compared to pancakes or waffles.



FUNNEL FRIES TO BE **+21%** BY 2026!*

*Datassential, 2023. 4-year growth
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ONE SOURCE. MULTIPLE MENU & DAYPART SOLUTIONS.

A mainstay of your sales and profit, J&J Snack Foods offers easy solutions for your most important menus that will delight your customers.

- Restaurant Style - FOODS FOR EVERY MENU

OVERALL, SOFT PRETZELS ARE **+21%** AS AN APPETIZER.

*Datassential, 2023. 4-year growth



BAVARIAN PRETZELS

An easy way to boost the bottom line

Growing 227% since 2012, Bavarian pretzel sticks are great for casual dining and bar & grill menus.

- Sticks are perfect as a side or appetizer
- Roll or Hot dog bun options for easy upscale
- Thaw and serve or heat and serve
- Pre-sliced options for sandwiches



BAVARIAN PRETZEL BITES

Delicious & growing in popularity

- Light & fluffy interior with a classic bavarian flavor
- Great with a variety of sauces
- Perfect appetizer, side, or main course
- Easy to prep



BRAUHAUS PRETZELS

Authentic & handcrafted with an earthy rye flavor

- Up 3.3% on all menus
- 6.5% on casual menus
- 5oz and 10oz options



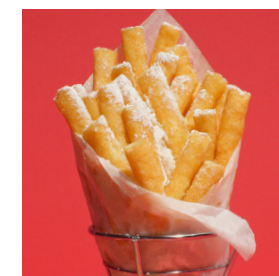
Classic and craveable



Unique and sharable



Pairs great with ice cream



Transportable and sharable



Adds fun to your bar

End the day with
the snacks you crave

LATE NIGHT & SNACKING SOLUTIONS

There are even more solutions for driving traffic to your off-daypart hours. Count on our quality and industry-leading brand solutions from just one source for snacks, desserts, and treats.

SNACKING UP
+21%*
AMONG
RESTAURANTS

*Datassential, 2023. 4-year growth.

CHURROS

- Traditional
- Bites
- Filled
- Loops
- Bun
- Pair with ice cream
- Pair with signature dips

SOFT PRETZELS

- Traditional
- Bites
- Sticks
- Filled
- Enrobed Hot Dogs
- Pair with dips and sauces

FUNNEL FRIES

- Sharable
- Transportable
- Heat-n-serve or reify
- Pair with signature dips
- Pair with ice cream

SOFT PRETZELS
+24%*
ON REGIONAL
CHAIN MENUS

*Datassential, 2023. 4-year growth

SOFT PRETZEL BITES
+57%*
AS A NON-FRIED
APPETIZER

*Datassential, 2023. 4-year growth



America's fastest
growing dessert
CHURROS

No other dessert is growing faster than churros and ¡Hola! Churros™ is America's **#1** brand. Our globally inspired options are the perfect platform for delightful demand that can boost your profits.

- Pre-baked, ready in minutes, deep fried, air fried or baked
- Churro bites as toppings for shakes, soft serve ice cream
- Churro loops with ice cream and syrup for a shared appetizer
- Try them unsweetened as a carrier for savory dips, salsa
- Ideal for takeout, delivery or catering