

Crave the Joy

with iHola! Churros™

Today, more than ever, Americans are looking to add more fun into their lives. One of the ways they are doing that is through global flavors. As a leader in serving fun and innovation in the snack food industry, J&J Snack Foods is happy to present our exciting, new brand, iHola! Churros™! Combining Tio Pepe's and California Churros into one, iHola! Churros™ allows you to elevate America's fastest-growing dessert* under one high-impact brand that can leverage craveable appeal and profitable results. iHola! Churros™ are easy to serve, authentically delicious, and ready to make your menus shine.

*Datassential, June 2022

| Southwest Crispy Style | | | | | | |
|------------------------|--|----------------|------|------|------------------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 3314 | Mini 5" Churro | 10073321033146 | 200 | 0.78 | 16.32 × 10.32 × 8.09 | 10.61 |
| 3317 | King Size Churros | 10073321001114 | 100 | 1.22 | 16.75 × 12.25 × 10.25 | 13.5 |
| 3321 | Regular Size Churros | 10073321001107 | 100 | 0.86 | 18.25 × 10.375 × 7.875 | 8.25 |
| 3328 | Regular Size Churros w/ Cinn/Sug Packet | 10073321033283 | 100 | 0.86 | 18.25 × 10.375 × 7.875 | 10.25 |
| 3329 | King Size Churros w/ Cinn/Sug Packet | 10073321033290 | 100 | 1.22 | 16.75 × 12.25 × 10.25 | 16.5 |
| 3341 | Double Twisted Churros King Size | 10073321033412 | 65 | 1.22 | 16.75 × 12.25 × 10.25 | 16 |
| 4113 | Mini 5" Bavarian Crème Filled | 10073321041134 | 100 | 0.47 | 15.25 × 9.75 × 5.5 | 12 |
| 4164 | Double Twisted Churros Reg Size w/ Cinn/Sug Packet | 10073321041646 | 50 | 0.66 | 15.82 × 12.42 × 5.89 | 10.45 |

| Authentic Spanish Style | | | | | | |
|-------------------------|--------------------------|----------------|------|------|----------------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 4185 | Churro Bites | 10073321041851 | ~500 | 0.79 | 16.32 × 10.32 × 8.09 | 10.61 |
| 40011830 | Mini Size | 00029141118306 | 200 | 0.67 | 11.625 × 9.5 × 16.25 | 13.5 |
| 40013720 | Regular Size | 00029141137208 | 100 | 0.67 | 11.625 × 9.5 × 16.25 | 8.25 |
| 40013800 | Churro Bun 3.5 oz. | 00029141138007 | 50 | 0.50 | 12.32 × 9.32 × 7.54 | 10.25 |
| 40018720 | King Size | 00029141187203 | 100 | 1.04 | 11.625 × 9.5 × 16.25 | 16.5 |
| 40023510 | Regular Size | 00029141235102 | 50 | 0.34 | 10.5 × 9.5 × 5.875 | 16 |
| 41805 | Authentic Loop Churro 3" | 10073321418059 | ~250 | 0.76 | 18.75 × 12.75 × 5.5 | 12 |

| Authentic Spanish Style <i>Stuffed Regular Size</i> | | | | | | |
|---|---------------------|----------------|------|------|--------------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 40023511 | Apple | 00029141235119 | 50 | 0.34 | 10.5 × 9.5 × 5.875 | 9.31 |
| 40023512 | Bavarian | 00029141235126 | 50 | 0.34 | 10.5 × 9.5 × 5.875 | 9.31 |
| 40023513 | Strawberry | 00029141235133 | 50 | 0.34 | 10.5 × 9.5 × 5.875 | 9.31 |
| 40023514 | Cajeta | 00029141235140 | 50 | 0.34 | 10.5 × 9.5 × 5.875 | 9.31 |

| Authentic Spanish Style <i>Stuffed Regular Size</i> | | | | | | |
|---|---------------------|----------------|------|------|----------------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 40003723 | Strawberry | 00029141037232 | 100 | 0.67 | 11.625 × 9.5 × 16.25 | 9.31 |
| 40013722 | Bavarian | 00029141137222 | 100 | 0.67 | 11.625 × 9.5 × 16.25 | 9.31 |
| 40013724 | Cajeta | 00029141137246 | 100 | 0.67 | 11.625 × 9.5 × 16.25 | 9.31 |

| 51% Whole Grain | | | | | | |
|-----------------|--|----------------|------|------|----------------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 41110 | 51% Whole Grain Apple - 1.9 oz. / Bulk | 10073321411104 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13.3 |
| 41112 | 51% Whole Grain Raspberry - 1.9 oz. / Bulk | 10073321411128 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13.3 |
| 41114 | 51% Whole Grain Cinnamon - 1.48 oz / Bulk | 10073321411142 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13 |
| 41147 | 51% Whole Grain Apple - 1.9 oz. - I/W | 10073321411470 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13.5 |
| 41148 | 51% Whole Grain Raspberry - 1.9 oz. - I/W | 10073321411487 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13.5 |
| 41149 | 51% Whole Grain Cinnamon - 1.48 oz. - I/W | 10073321411494 | 100 | 0.53 | 15.67 × 10.92 × 5.34 | 13 |

| iHola! Churros™ Merchandising | | | | | | |
|-------------------------------|---------------------|----------------|------|------|----------------|--------------|
| Product Code | Product Description | GTIN | Pack | Cube | Case Size | Weight (lbs) |
| 7128 | Churros Sleeves | 10073321071285 | 1000 | 0.26 | 15 × 7.75 × 4 | 3.32 |
| 41816 | Open Top Sleeve 14" | 10073321418158 | 1000 | 0.57 | 16.5 × 10 × 6 | 12.5 |
| 41815 | Churros Sleeves | 10073321418165 | 2000 | 0.31 | 16 × 9.5 × 3.5 | 6.3 |

Contact your J&J Snack Foods representative or broker to order your iHola! Churros™ today. [Churros.com](https://www.churros.com)



iHola!
Churros™
Crave the Joy



Moving Mainstream

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Find the iHola! Churros!™ Right For You

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The Dessert for Every Destination

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Churros are quickly gaining popularity as a dessert, snack, breakfast item and so much more.



+45% in past 4 years

Churros offer a familiar cinnamon sugar flavor with a global twist. They are the perfect dessert for any restaurant.

+101.4% in past 4 years

Bite sized churros are ideal as an ice cream topping, dipped in coffee, and even served in drive-thrus or grab & go locations.



+80.7% in past 4 years

Think beyond pastries or donuts. Churros are the perfect breakfast item that are easy to use for take out for office meetings, school events, parties, and more.

Authentic Spanish Style

Previously Known as California Churros

Authentic and cake-like, the iHola! Authentic Spanish Recipe is a go-to for menu creativity. It's available in a variety of shapes and sizes and can be ordered with delicious fillings ranging from Bavarian cream to fruit.

Southwest Crispy Recipe

Previously Known as Tio Pepe's

Our iHola! Southwest Crispy Recipe uses corn flour for an authentic crunch in every bite. This crispy style churro has a light and fluffy interior with a crispy exterior. These churros can be ordered in a variety of different sizes with delicious fillings.

Shapes Built For Your Success

Loops For Sharing At The Table

(Available in Authentic Spanish Style)

Churro Bites For Dipping Or Topping

(Available in Authentic Spanish Style and various lengths)

Churros For Saucing, Sprinkling Or Dipping

(Available in Southwest Crispy or Authentic Spanish Style and various lengths)

Head to School With Whole Grain

Fruit & Bavarian Cream Filled

(Available in Southwest Crispy Style)

51% Whole Grain For K-12

(Available in Southwest Crispy or Authentic Spanish Style, filled or unfilled, and an individually wrapped option)

iHola! Churros™ are easy to add to menus in a variety of places.

Full-Service Restaurants

Serve as a unique dessert, savory appetizer or sharable accompaniment to coffee and cappuccino.

Fast Food & Fast Casual

Quick to prep and can be promoted as a convenient dessert or snack for drive-thrus or takeout.

Convenience Stores

Bites are perfect for all-day snack or breakfast and can stay warm up to 20 minutes in a small box.

K-12

Whole Grain and individually wrapped options, available in bulk.

College & University

Easy to grab and go, easily shareable, great for catering.

Theme Parks & Sports Venues

Easy to prepare and can be coated with colored sugars and sprinkles to match sports team colors.



*Datassential, June 2022