

Crave the Joy

with iHola! Churros™



Today, more than ever, Americans are looking to add more fun into their lives. One of the ways they are doing that is through global flavors. As a leader in serving fun and innovation in the snack food industry, J&J Snack Foods is happy to present our exciting, new brand, iHola! Churros™! Combining Tio Pepe's and California Churros into one, iHola! Churros™ allows you to elevate America's fastest-growing dessert* under one high-impact brand that can leverage craveable appeal and profitable results. iHola! Churros™ are easy to serve, authentically delicious, and ready to make your menus shine.

*Datassential, June 2022



Southwest Crispy Style

Product Code	Product Description	Size	Pack
3314	Mini Churro	5"	~200
3317	King Size Churros	16"	~100
3321	Regular Size Churros	10"	~100
3328	Regular Size Churros w/ Cinn/Sug Packet	10"	~100
3329	King Size Churros w/ Cinn/Sug Packet	16"	~100
3341	Double Twisted Churros King Size	16"	~65
4113	Mini Bavarian Crème Filled	5"	~100
4164	Double Twisted Churros Reg Size w/ Cinn/Sug Packet	10"	~50

Authentic Spanish Style

Product Code	Product Description	Size	Pack
4185	Churro Bites	2"	~500
40011830	Mini Size	5"	~200
40013720	Regular Size	10"	~100
40013800	Churro Bun	3.5 oz.	~50
40018720	King Size	16"	~100
40023510	Regular Size	10"	~50
41805	Authentic Loop Churro	3"	~250

Authentic Spanish Style Stuffed 10" Churros

Product Code	Product Description	Size	Pack
40023511	Apple	10"	~50
40023512	Bavarian	10"	~50
40023513	Strawberry	10"	~50
40023514	Cajeta	10"	~50
40003723	Strawberry	10"	~100
40013722	Bavarian	10"	~100
40013724	Cajeta	10"	~100
003196	Chocolate	10"	~100

51% Whole Grain

Product Code	Product Description	Size	Pack
41110	51% Whole Grain Apple - Bulk	1.9 oz.	~100
41112	51% Whole Grain Raspberry - Bulk	1.9 oz.	~100
41114	51% Whole Grain Cinnamon - Bulk	1.48 oz.	~100
41147	51% Whole Grain Apple - I/W	1.9 oz.	~100
41148	51% Whole Grain Raspberry - I/W	1.9 oz.	~100
41149	51% Whole Grain Cinnamon - I/W	1.48 oz.	~100

iHola! Churros™ Merchandising

Product Code	Product Description	Size	Pack
7128	Churros Sleeves	N/A	~1000
41816	Open Top Sleeve 14"	N/A	~1000
41815	Churros Sleeves	N/A	~2000



iHola! Churros™

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Contact your J&J Snack Foods representative or broker to order your iHola! Churros™ today. Churros.com





Moving Mainstream

Find the iHola! Churros!™ Right For You

The Dessert for Every Destination

Churros are quickly gaining popularity as a dessert, snack, breakfast item and so much more.



+45% in past 4 years
Churros offer a familiar cinnamon sugar flavor with a global twist. They are the perfect dessert for any restaurant.

+101.4% in past 4 years
Bite sized churros are ideal as an ice cream topping, dipped in coffee, and even served in drive-thrus or grab & go locations.



+80.7% in past 4 years
Think beyond pastries or donuts. Churros are the perfect breakfast item that are easy to use for take out for office meetings, school events, parties, and more.

*Datassential, June 2022

Authentic Spanish Style

Previously Known as California Churros

Authentic and cake-like, the iHola! Authentic Spanish Recipe is a go-to for menu creativity. It's available in a variety of shapes and sizes and can be ordered with delicious fillings ranging from Bavarian cream to fruit.

Southwest Crispy Recipe

Previously Known as Tio Pepe's

Our iHola! Southwest Crispy Recipe uses corn flour for an authentic crunch in every bite. This crispy style churro has a light and fluffy interior with a crispy exterior. These churros can be ordered in a variety of different sizes with delicious fillings.



iHola! Churros™ are easy to add to menus in a variety of places.

Full-Service Restaurants

Serve as a unique dessert, savory appetizer or sharable accompaniment to coffee and cappuccino.

Fast Food & Fast Casual

Quick to prep and can be promoted as a convenient dessert or snack for drive-thrus or takeout.

Convenience Stores

Bites are perfect for all-day snack or breakfast and can stay warm up to 20 minutes in a small box.

K-12

Whole Grain and individually wrapped options, available in bulk.

College & University

Easy to grab and go, easily shareable, great for catering.

Theme Parks & Sports Venues

Easy to prepare and can be coated with colored sugars and sprinkles to match sports team colors.

Shapes Built For Your Success

Loops For Sharing At The Table

(Available in Authentic Spanish Style)

Churro Bites For Dipping Or Topping

(Available in Authentic Spanish Style and various lengths)

Churros For Saucing, Sprinkling Or Dipping

(Available in Southwest Crispy or Authentic Spanish Style and various lengths)

Head to School With Whole Grain

Fruit & Bavarian Cream Filled

(Available in Southwest Crispy Style)

51% Whole Grain For K-12

(Available in Southwest Crispy or Authentic Spanish Style, filled or unfilled, and an individually wrapped option)

