

About J&J Snack Foods Corp.

J&J Snack Foods Corp. is a leader and innovator in the snack food industry, providing nutritional and affordable branded niche snack foods and beverages to foodservice and retail supermarket outlets. Manufactured and distributed nationwide, our principle Bakery and Deli products include SUPERPRETZEL®, BAVARIAN BAKERY™, Brauhaus Pretzel™, and other soft pretzels, MARY B'S® biscuits and dumplings, DADDY RAY'S® fig and fruit bars, iHola! Churros® and OREO® Churros, other handheld sandwiches, and several bakery brands within COUNTRY HOME BAKERS® and HILL & VALLEY™.

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FUNSERVEDHERE

350 Fellowship Rd, Mt Laurel Township, NJ 08054

www.jjsnackfoodservice.com

Bakery Brands



Country Home Bakers®

Country Home Bakers® is proud to offer customers a wide variety of quality cookies available in pre-portioned and pre-formed frozen dough.



Hill & Valley™

Hill & Valley™ Premium Bakery is America's leader in sugar free, and no-sugar added, custom baked goods with the capability to run multiple lines of cookies, pies, sliced cream cakes and angel food cakes.



Daddy Ray's®

Daddy Ray's® provides a delicious array of baked goods such as crumb topping, fig and fruit bars that are made with real fruit, they are perfect for point of purchase, front-end and commercial bakery aisles.



New Day®

New Day® – Delicious Desserts are just that! Bring new, innovative, full sugar pre-baked dessert items to your stores! Guaranteed these products will be enjoyed by consumers of all ages!



Item #004185



Item #41120

A global treat to inspire curiosity and create memories



Item #3321

NEW!

¡Hola! Churros®

Say Hello to ¡Hola! Churros®! An exciting new name in the food world that captures the playful magic and simple cinnamon flavor that only churros bring.

- Available in two styles: Authentic Spanish Style and Southwest Crispy Style
- Available in a variety of shapes and sizes
- Available in a variety of delicious fillings from Bavarian cream to fruit
- Perfect for a snack or dessert

Authentic Spanish Style

(Previously known as California Churros)

Authentic and cake-like, this churro is a go-to for menu creativity. It's available in a variety of shapes and sizes and can be ordered with delicious fillings ranging from Bavarian cream to fruit.

Southwest Crispy Style

(Previously known as Tio Pepe's)

This crispy style churro has a light and fluffy interior with a crispy exterior. These churros can be ordered in a variety of sizes and with delicious fillings.

Frozen Cookie Dough



Item #04241

Wholesome, sweet, and loved by all ... just like you ;)



Item #04288



Item #04934



Item #74225



Pre-Baked Goods

Item #83000

Frozen Dough Breads, Biscuits & Rolls



Traditional Cookie Dough

Just like Ma' used to make.

- Offered in a wide variety of sizes from .44 oz. to 2.5 oz.
- Pre-formed, and pre-portioned

Supreme Cookie Dough

A bite above the rest.

- Made with a rich butter blend
- Pre-formed, pre-portioned

Gourmet Cookie Dough

Perfection comes easy.

- Indulgent flavors with chunks of wholesome ingredients
- Pre-formed, pre-portioned

Delicious Made Simple

Life is complicated enough. Know what you're eating.

- No high fructose corn syrup, artificial flavors, colors, or sweeteners
- No preservatives or hydrogenated oils
- Pre-formed, pre-portioned

Themed Cookie Dough

Break the mold because you won't be needing it anymore.

- Fun, pre-shaped cookies for every holiday
- Color sugar packets included
- 51% Whole grain
- Perfect to decorate for a holiday activity
- Pre-formed, pre-portioned

New Day®

Frozen Biscuit Dough New Day® – Delicious Desserts are just that! Bring new, innovative, full sugar pre-baked dessert items to your stores! Guaranteed these products will be enjoyed by consumers of all ages!

- Prebaked Full Sugar products
- Delicious variety of desserts - great for any occasion!

Hill & Valley™

Hill & Valley™ Premium Bakery is America's leader in sugar free and no-sugar added custom baked goods with the capability to run multiple lines of cookies, pies, sliced cream cakes and angel food cake.

- Prebaked Sugar Free products
- Prebaked No Sugar Added products

Biscuits

Come join us for breakfast.

- Freezer to oven
- Pre-formed dough pucks



Item #3010



Item #30410



Item #7340



Item #4497957374



Item #7041



Item #7114

Demand the best in soft pretzels. Soft, warm and delicious.

SUPERPRETZEL® Soft Pretzels

Provide profitable enjoyment to your customers with our wide variety of soft, warm and delicious soft pretzels.

- Available in sizes ranging from .5 oz bites to 10 oz Jumbo
- Tons of fun recipe ideas to add a twist to your menu
- Most soft pretzels are fully baked, simply heat and serve
- Serve plain, salted, topped or with mustard, cheese, salsa or any dip

SUPERPRETZEL® 51% Whole Grain Soft Pretzels

Our comprehensive line of 51% whole grain products delivers increased fiber and whole grain goodness.

- Provides grains/breads for the Child Nutrition Program
- Available in sizes ranging from 1 oz to 2.2 oz, with individually wrapped varieties.
- Delivers up to 4g fiber per pretzel, depending on size
- Labor saver - simply heat and serve

SUPERPRETZEL® Poppers

Welcome to the new age of stuffed soft pretzels - with a poppable size and two delicious flavors, these pretzels are sure to be a hit!

- Fully baked, just heat and serve
- Easy to prepare - fry, bake or microwave
- Ideal for Supermarket Deli & Bakery grab-n-go areas, and catering menus
- Can be made into delicious appetizers or menu items for hot meal options

Brauhaus Pretzel™

Combining many different worldly ingredients, we have created the ultimate authentic, pub-style soft pretzel.

- Hand crafted, Bavarian style with an earthy rye flavor
- Perfect addition to menus as an appetizer, snack, or beer pairing
- Light and fluffy interior, with a fresh baked crunch on the outside
- No artificial colors and flavors
- Available in two sizes, 5oz and 10oz

SUPERPRETZEL® Bavarian Soft Pretzels

The same tradition and quality you've come to expect from SUPERPRETZEL® now available in authentic, old-world Bavarian style soft pretzels.

- Old-world, Bavarian style dough made using premium ingredients and hand-twisted
- Pair with beer cheese, top with bratwurst and cheese or partner with the perfect craft beer for a popular and unique offering



Item #66624A

Item #23624



Item #7140



Item #7168

Item #7165

Item #7167

Item #7162



Item #3295



Item #7052



Item #9421102

Soft Pretzel Sticks & Rolls

SUPERPRETZEL® Cheese Filled Soft Pretzels

Filled or topped with sweet and savory flavors.

- Available in a variety of sizes
- Hand-twisted and pre-baked
- Simply heat and serve
- Ideal for any grab-n-go location

Kim & Scotts® Gourmet Soft Pretzels

Variety of delicious stuffed and classic flavors available in bulk pack, individually wrapped, or bites.

- Made from scratch and hand-twisted
- No trans fat, hydrogenated oils, or preservatives
- Good source of whole grains

SUPERPRETZEL® Pretzel Dogs

100% all beef hot dogs with no trans fat.

- Perfect snack size so you can enjoy it with friends
- Ideal for casual dining, kid's menus, appetizers or anytime

Bavarian Bakery™ Stick & Rolls

All Bavarian Bakery™ products are hand-twisted or sliced, fully baked & taste great.

- Thaw-n-serve or heat and serve
- Sandwich rolls are pre-sliced for ease of use

Labriola®

Labriola® produces a full line of Artisan Pretzels. "Every great meal starts with great bread!"

- Just heat and serve
- Hand-twisted and hand-sliced, a great culinary addition

Funnel Cakes & Waffles



Item #4503

Funnel cakes in every size, whole grain waffles, and even fries!



Item #4530



Item #4521



Handhelds

Item #4497902071

Pre-Packaged Snacks



Item #2010021



Funnel Cake Factory® Funnel Cakes & Fries

Let them eat cake... For breakfast, lunch, and dinner.

- Available in fries, 5" or 8.5" sizes
- Just heat or fry pre-formed funnel cake
- To make from scratch, choose our funnel cake mix
- Top with powdered sugar, serve with chocolate or caramel sauce

51% Whole Grain Dutch Waffles

The taste they want. The calories you need.

- Boosts participation
- 300 Calories
- 51% Whole Grain
- 2 Servings of grains
- Made with ULTRAGRAIN®
- Cool School® qualifying product

Pizza Stuffed Sandwiches

The perfect slice in every bite.

- Available in both bakeable and fryable varieties
- Branded serving sleeves available
- Holds well under heat

Pre-Packaged Grahams & Crackers

We support playing with food.

- Good source of Calcium
- Convenient single serve packages
- 1 serving of grains under the Child Nutrition Program
- 0g Trans Fat
- Smart Snack compliant
- Great for after school programs, daycares, summer feedings

Daddy Ray's® Fig Bars

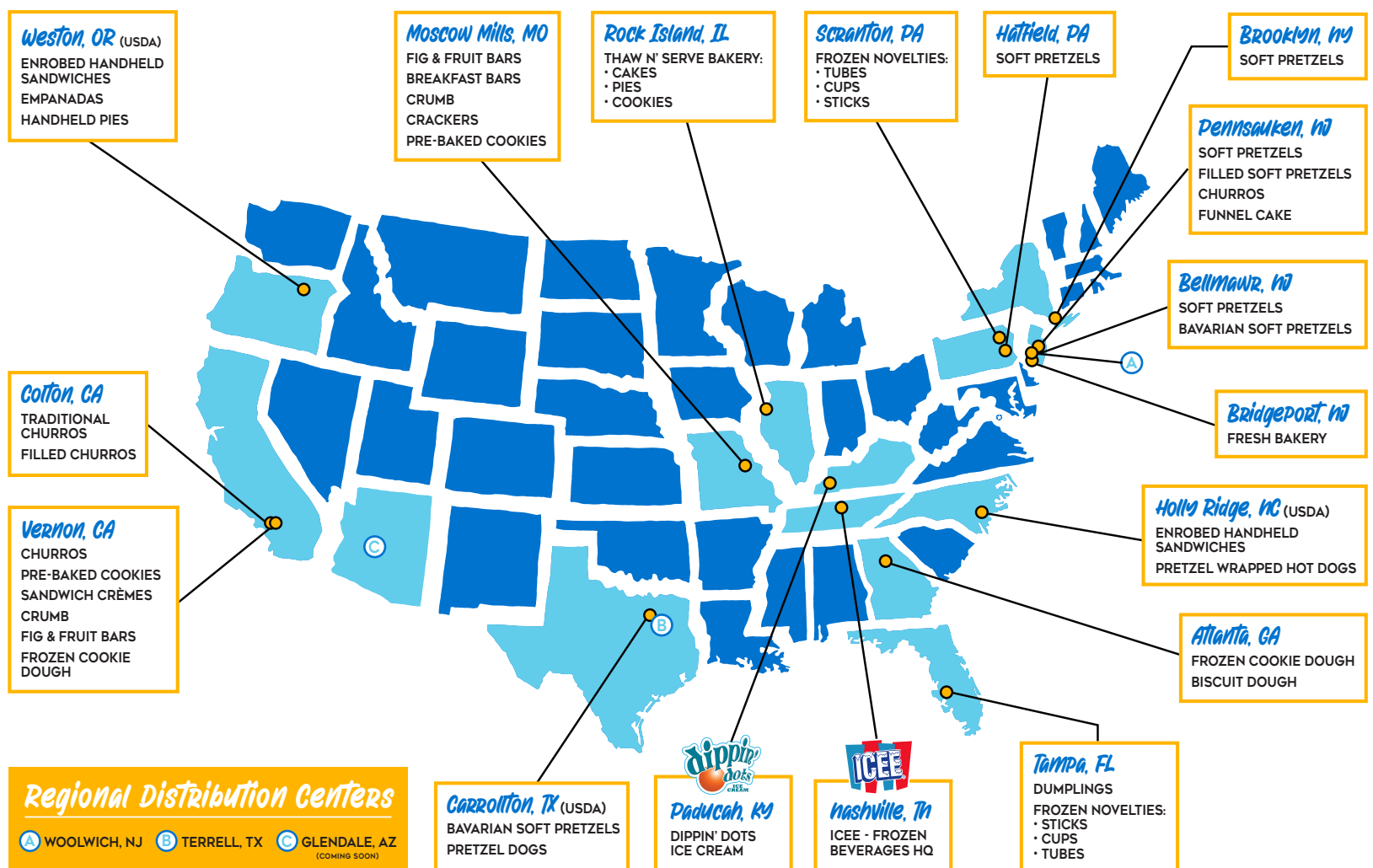
From fig bars to sandwich cremes, Daddy Ray's® offers the ideal snack for every occasion.

- Low in fat and fresh baked, Daddy Ray's® Fig Bars contain REAL fruit
- Daddy Ray's® fig bars are good and good for you!

*Foods containing at least 0.4g per serving of phytosterols, eaten twice a day with meals for a total daily intake of at least 0.8g, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A serving of Corazonas HEARTBAR Oatmeal Squares supplies 0.8g of phytosterols.

MANUFACTURING LOCATIONS MAP

J&J Snack Foods is the largest manufacturer of soft pretzels in the world with a wide range of delicious varieties. Success in the soft pretzel business has led to the expansion of products in other sectors, such as baked goods, frozen novelties and frozen beverages. The company has now grown to numerous manufacturing facilities across the country!



J&J SNACK FOODS
CORP.

